

SEO ASSIGNMENT



By:
Sheza Waqar Beg



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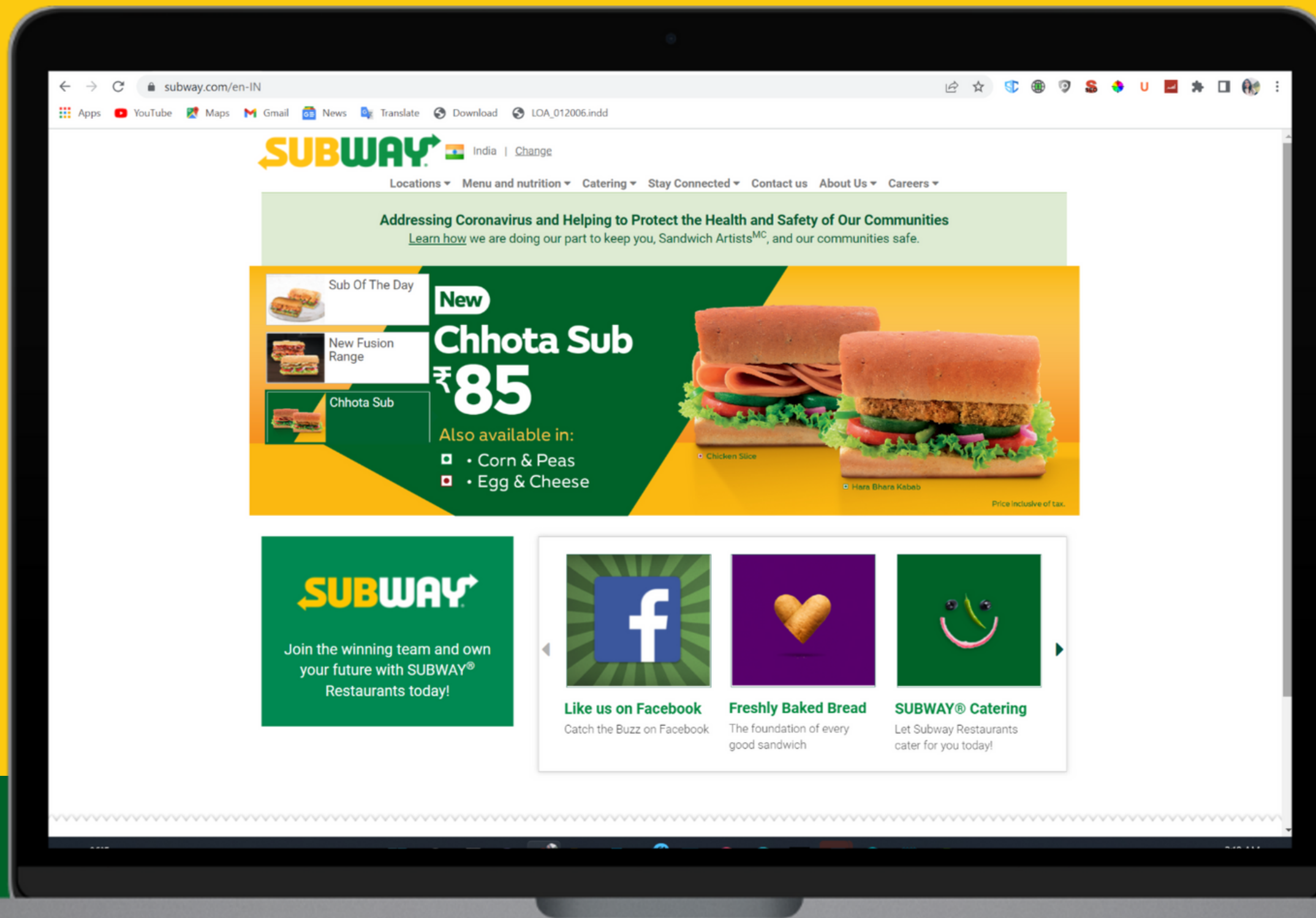
- The SUBWAY brand is the world's largest submarine sandwich chain with more than 40,000 locations around the world.
- This quick and healthy meal restaurant offers fresh and own bread to its customers. Subway is one of the best and fastest-growing franchises in India.

SEO AUDIT



Here are some foundational issues that are affecting your organic search performance

YOUR WEBSITE: DESKTOP



- The Website deserves a more appealing and convenient design.
- The Home Page should have at least one Order Now button so the leads aren't lost.
- Navigation Structure is up to the point.
- Page of website should have atleast 5 questions in order to increase optimization.

CONTENT QUALITY: Home Page

**Robots Tag** ?
Missing

**X-Robots-Tag** ?
Missing

**Keywords** ?
subway india, subway delhi,
restaurant in india, subway
Mumbai, subway Chennai, Fast
food in Bangalore, fast food
restaurant, Healthy fast food

**Word Count**
733

**Publisher** ?
Missing

**Lang** ?
en-IN



H1	H2	H3	H4	H5	H6	Images	Links
0	0	3	4	0	0	21	76

[Robots.txt](#) [Sitemap.xml](#)

- 1 H1 and 1 H2 Tag per page is mandatory.
- Helps Google understand what the page is about

CONTENT QUALITY: Home Page



▼ Meta

Title Home
HTML

Home
Rendered

Description Subway India, legendary fast food restaurants, now in Delhi, Mumbai, Chennai and Bangalore. Home to a huge range of Subs, salads, treats, desserts and drinks
HTML

- Title should include keywords.
- Description to be updated with keywords like "healthy", "healthy fast food restaurant"

CONTENT QUALITY: Home Page



[Summary](#) [Headers](#) **IMAGES** [Links](#) [Social](#) [Tools](#)

IMAGES ?

without ALT

without TITLE

21

8

21

Analyze and optimize your images with

 page speed 

Images to complete

 subway-logo-new.png

ALT: Subway®

Title: /

 flag_India.PNG

ALT: SUBWAY

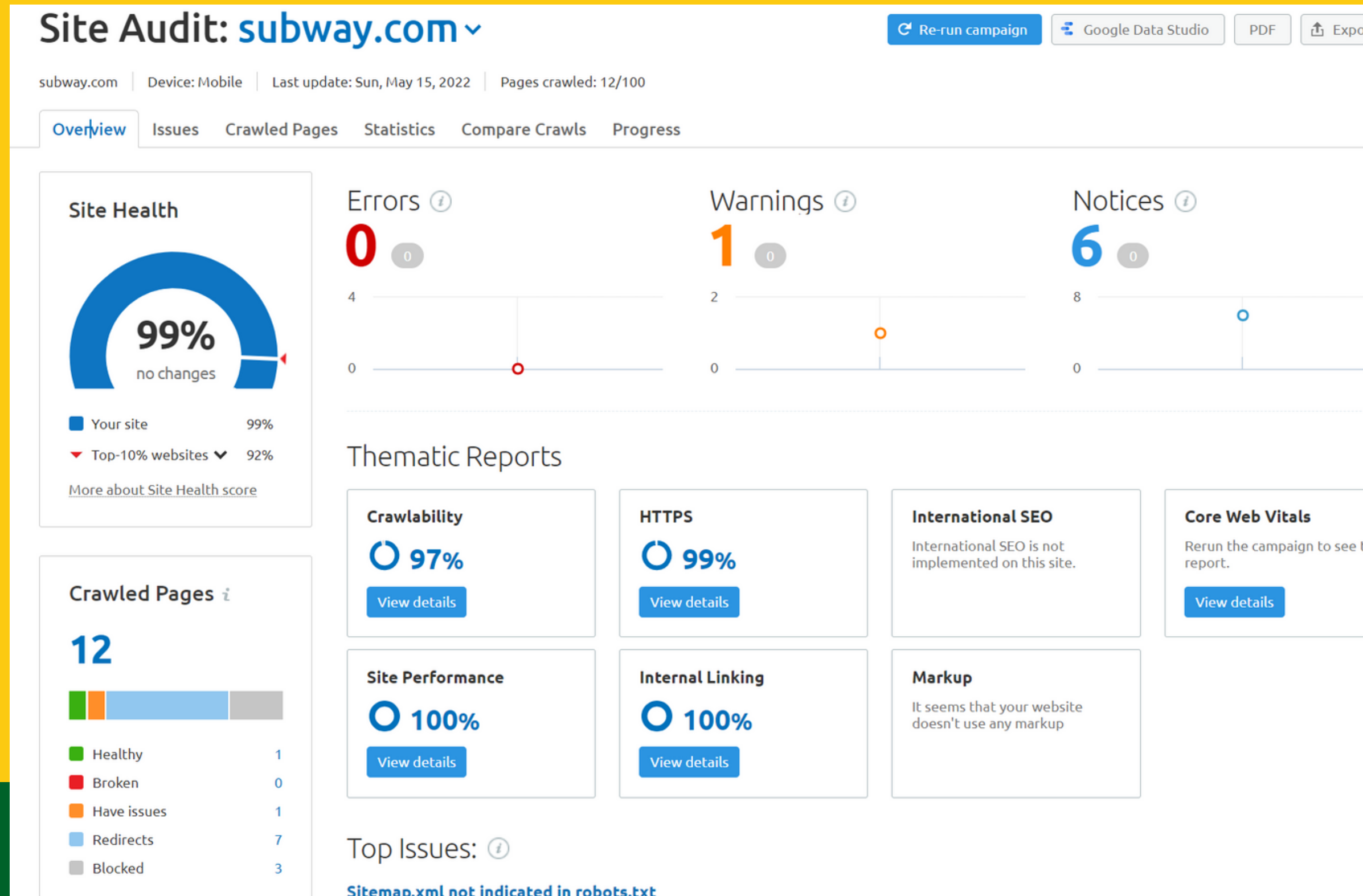
Title: /

 mobile_nav_icon_more.png

ALT: Navigation

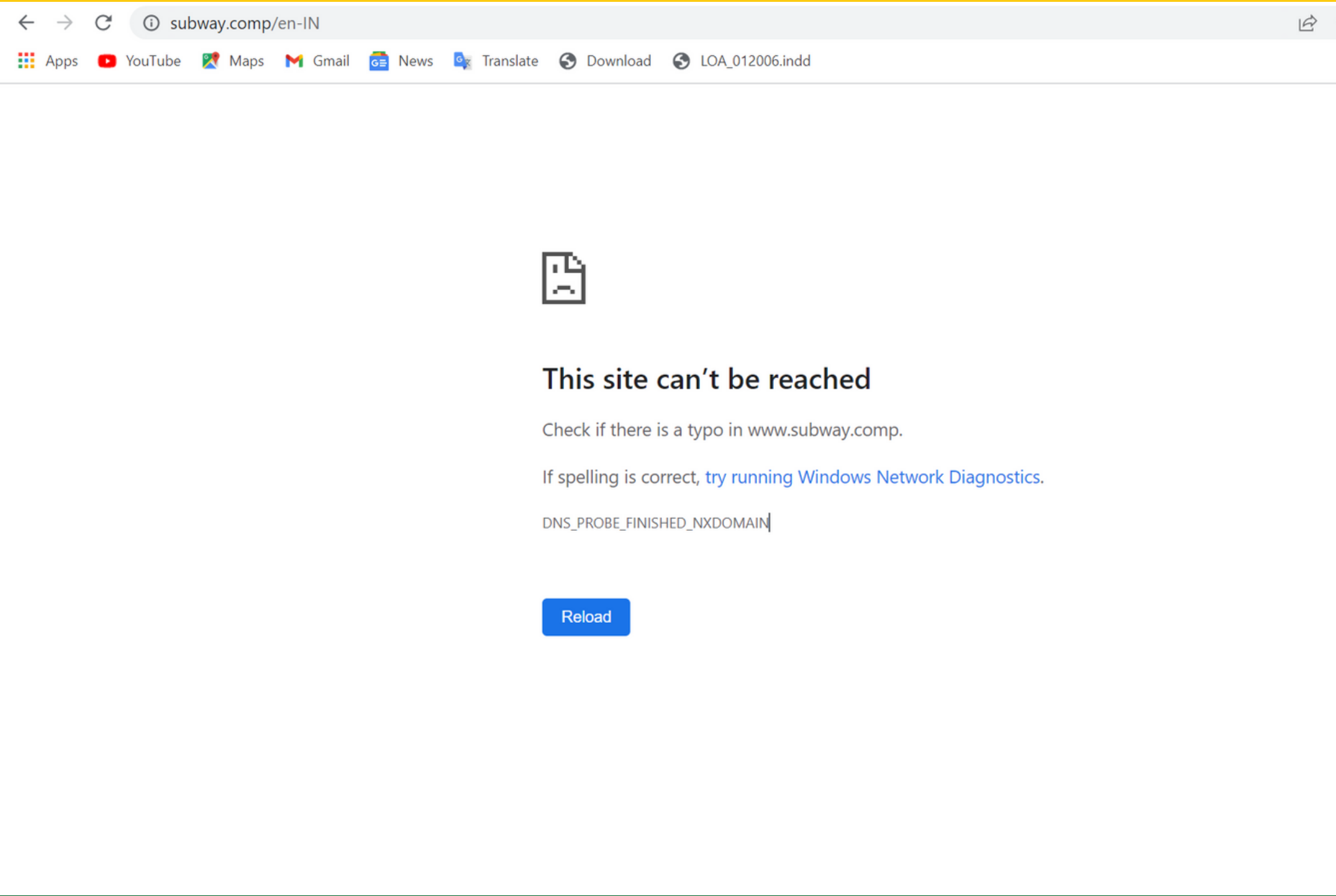
Title: /

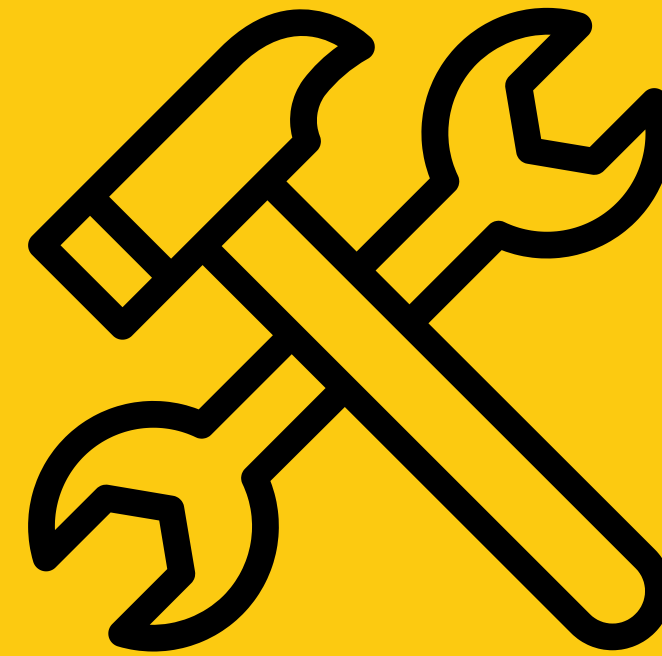
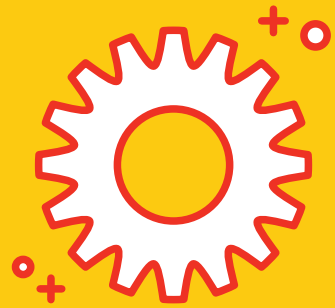
- Images should have ALT tags and Titles relevant to the picture .



- No http pages
- 0 Error Pages

No 404 Page





TECHNICAL CHECK FOR YOUR BRAND WEBSITE



DOMAIN AUTHORITY



Domain Authority	Linking Root Domains	Ranking Keywords	Spam Score
72	49.8k	65.6k	1%

- A decent Domain Authority of 72/100
- A decent Spam Score of 1% even after 49.8k Linking Domains

LATEST PERFORMANCE REPORT



Latest Performance Report for: <https://www.subway.com/en-IN>

Report generated: Sun, May 15, 2022 6:53 AM -0700
Test Server Location: 🇨🇦 Vancouver, Canada
Using: 🌐 Chrome (Desktop) 98.0.4758.102, Lighthouse 9.3.1

GTmetrix Grade ?

A	Performance ? 95%	Structure ? 79%
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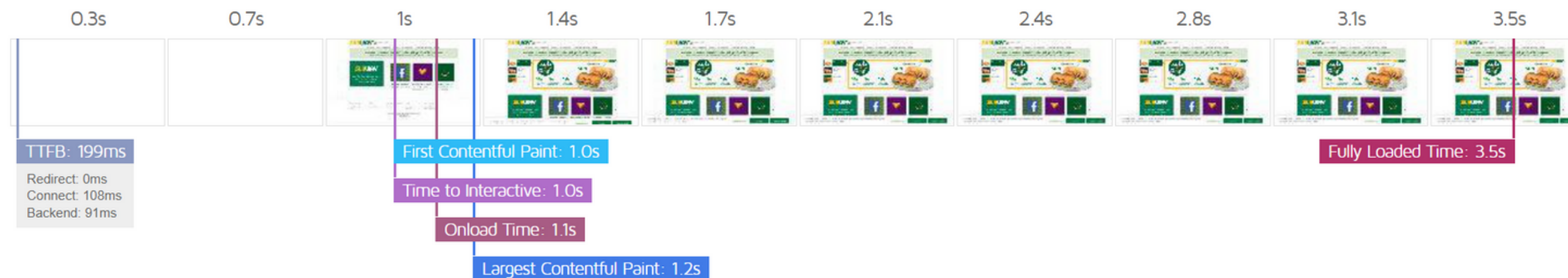
Web Vitals ?

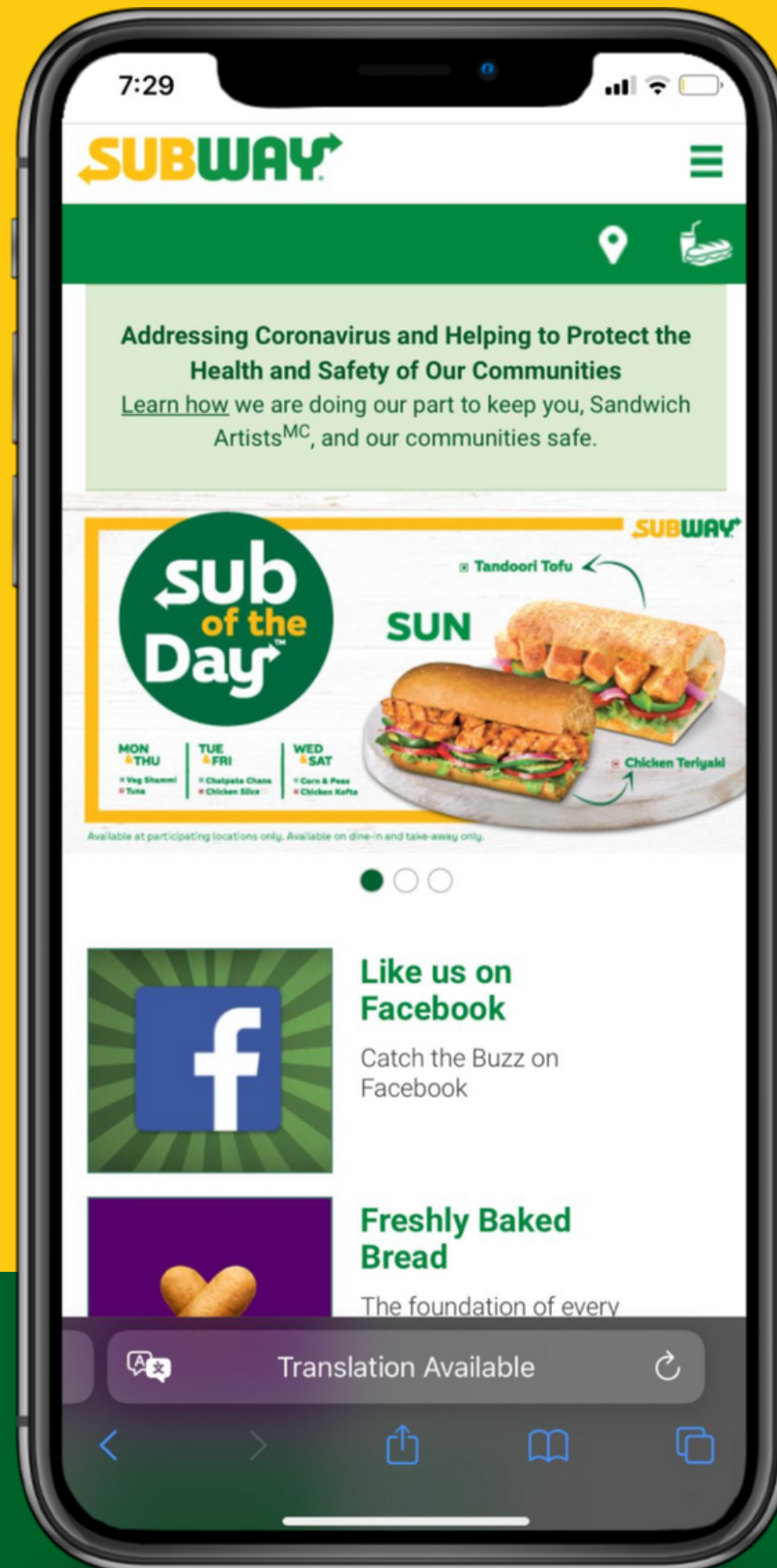
LCP ? 1.2s	TBT ? 0ms	CLS ? 0.07
---------------	--------------	---------------

- A good performance
- Speed can be faster

Summary	Performance	Structure	Waterfall	Video	History
---------	-------------	-----------	-----------	-------	---------

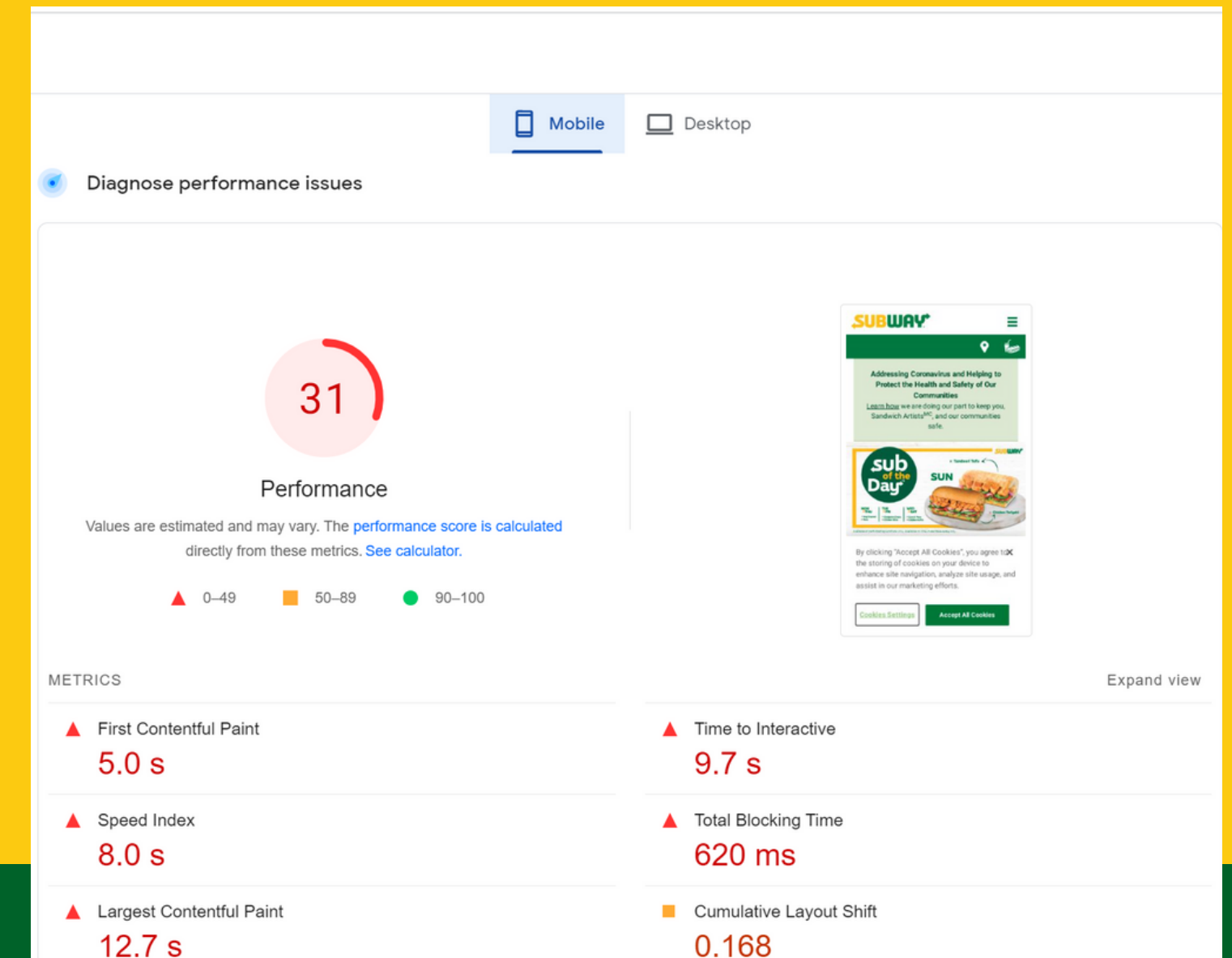
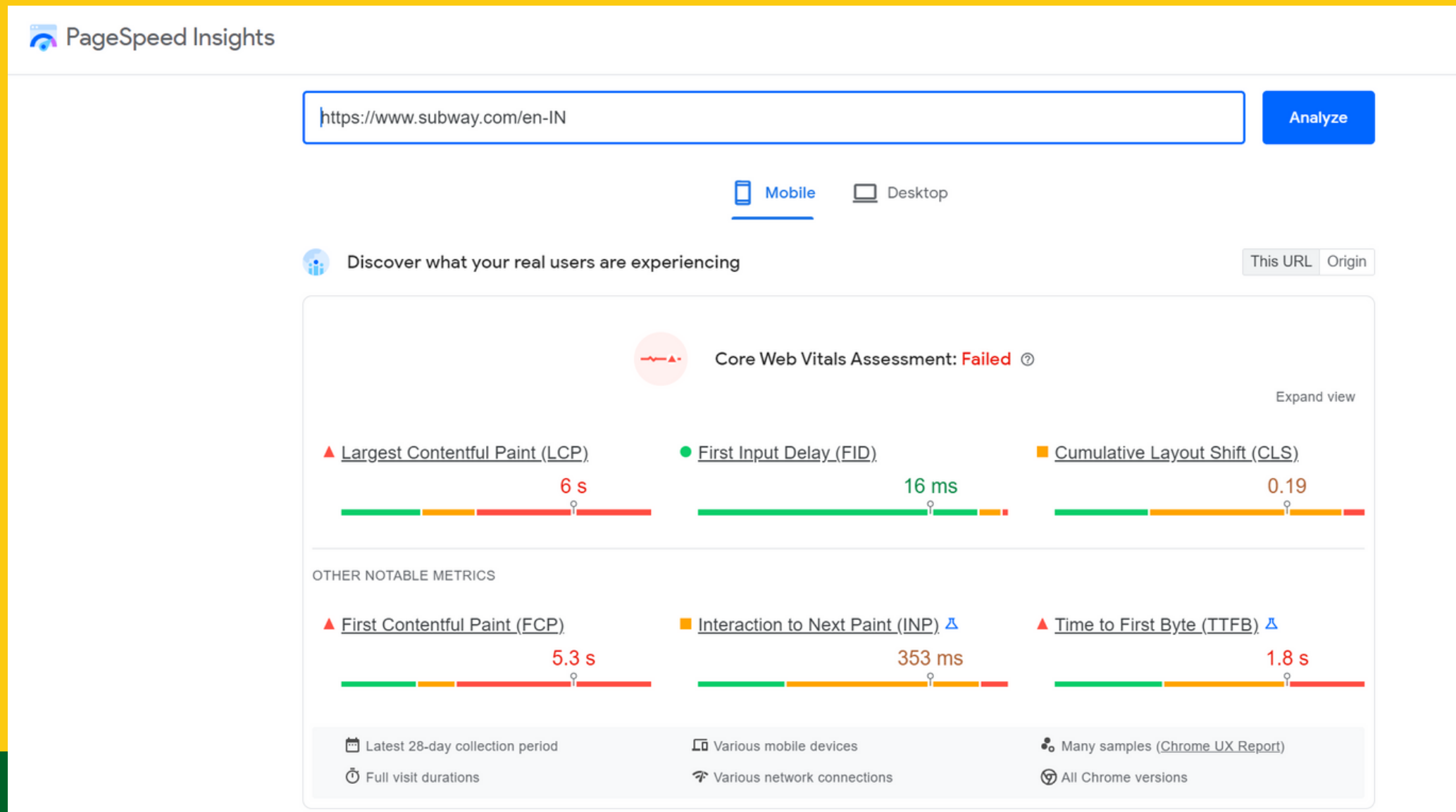
Speed Visualization ?





MOBILE RESPOSIVENESS

MOBILE FRIENDLY BUT POOR PERFORMANCE



Source: Page Speed Insights

Mobile Desktop

Show audits relevant to: All FCP TBT LCP CLS

OPPORTUNITIES

Opportunity	Estimated Savings
▲ Eliminate render-blocking resources	4.68 s
▲ Serve images in next-gen formats	3.9 s
▲ Efficiently encode images	2.7 s
▲ Preload Largest Contentful Paint image	1.62 s
▲ Reduce unused JavaScript	1.5 s
▲ Minify JavaScript	0.91 s
■ Reduce unused CSS	0.78 s
■ Minify CSS	0.3 s

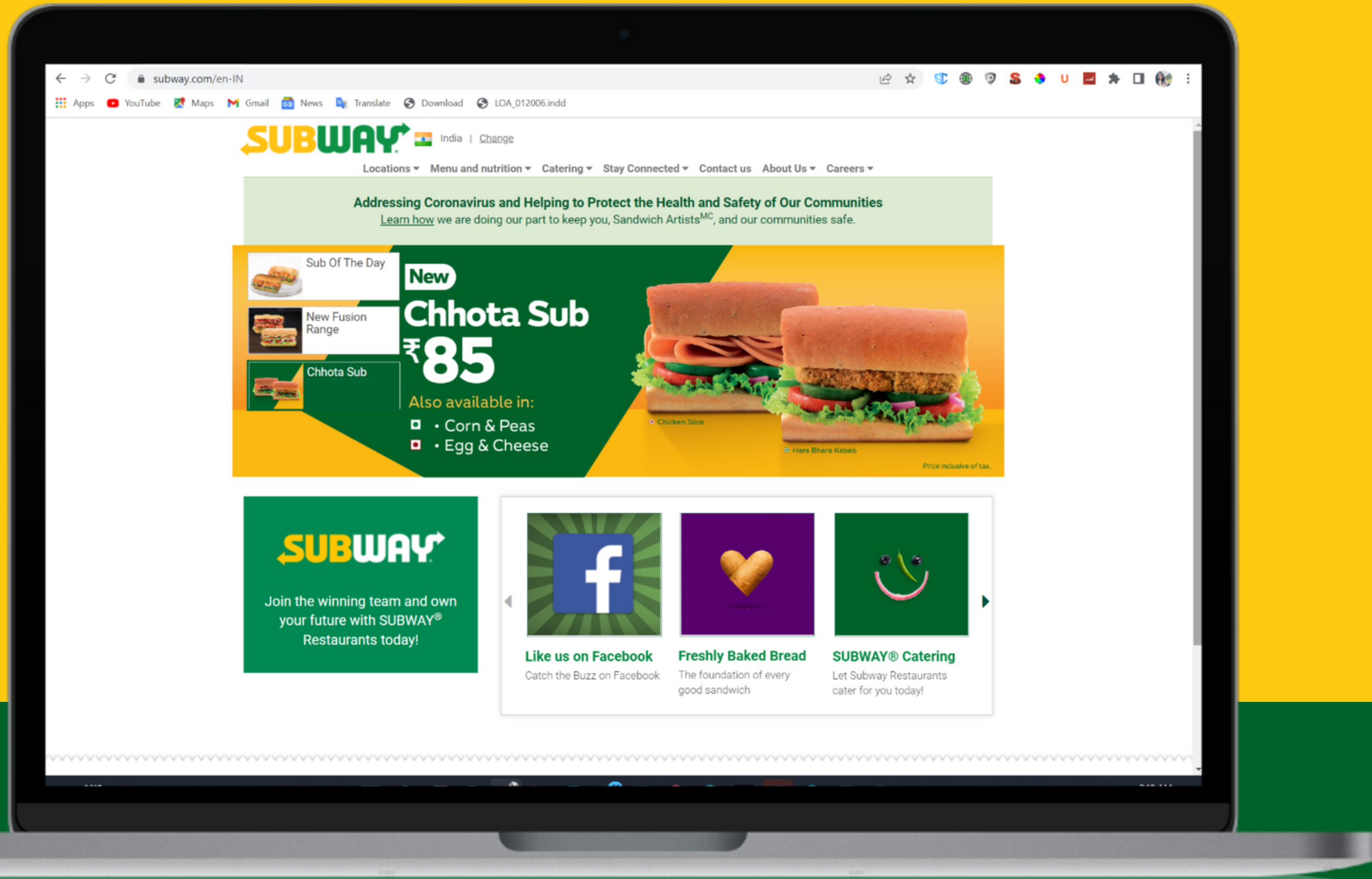
These suggestions can help your page load faster. They don't directly affect the Performance score.

DIAGNOSTICS

▲ Ensure text remains visible during webfont load	▼
▲ Reduce the impact of third-party code — Third-party code blocked the main thread for 450 ms	▼
▲ Does not use passive listeners to improve scrolling performance	▼
▲ Image elements do not have explicit width and height	▼

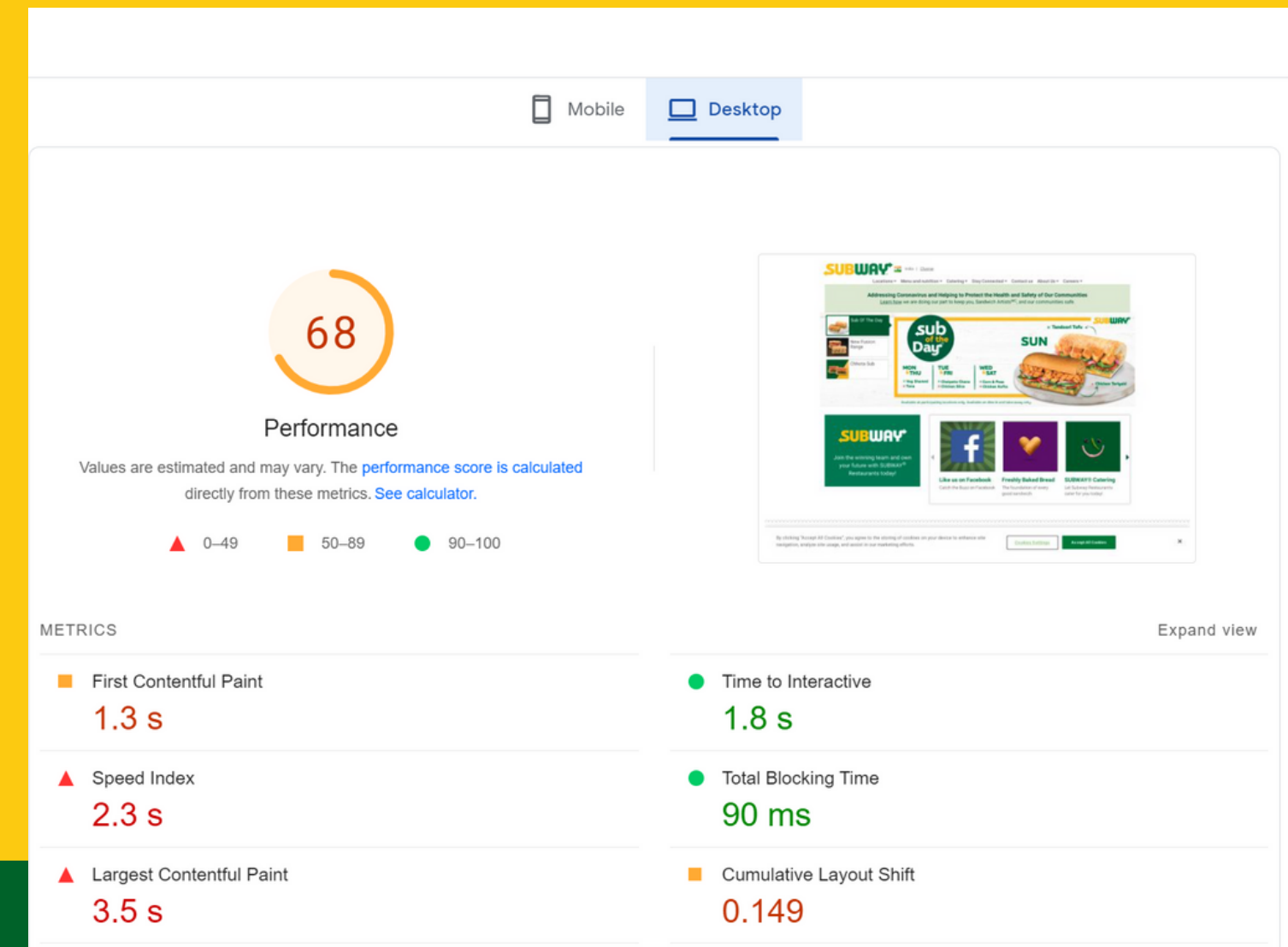
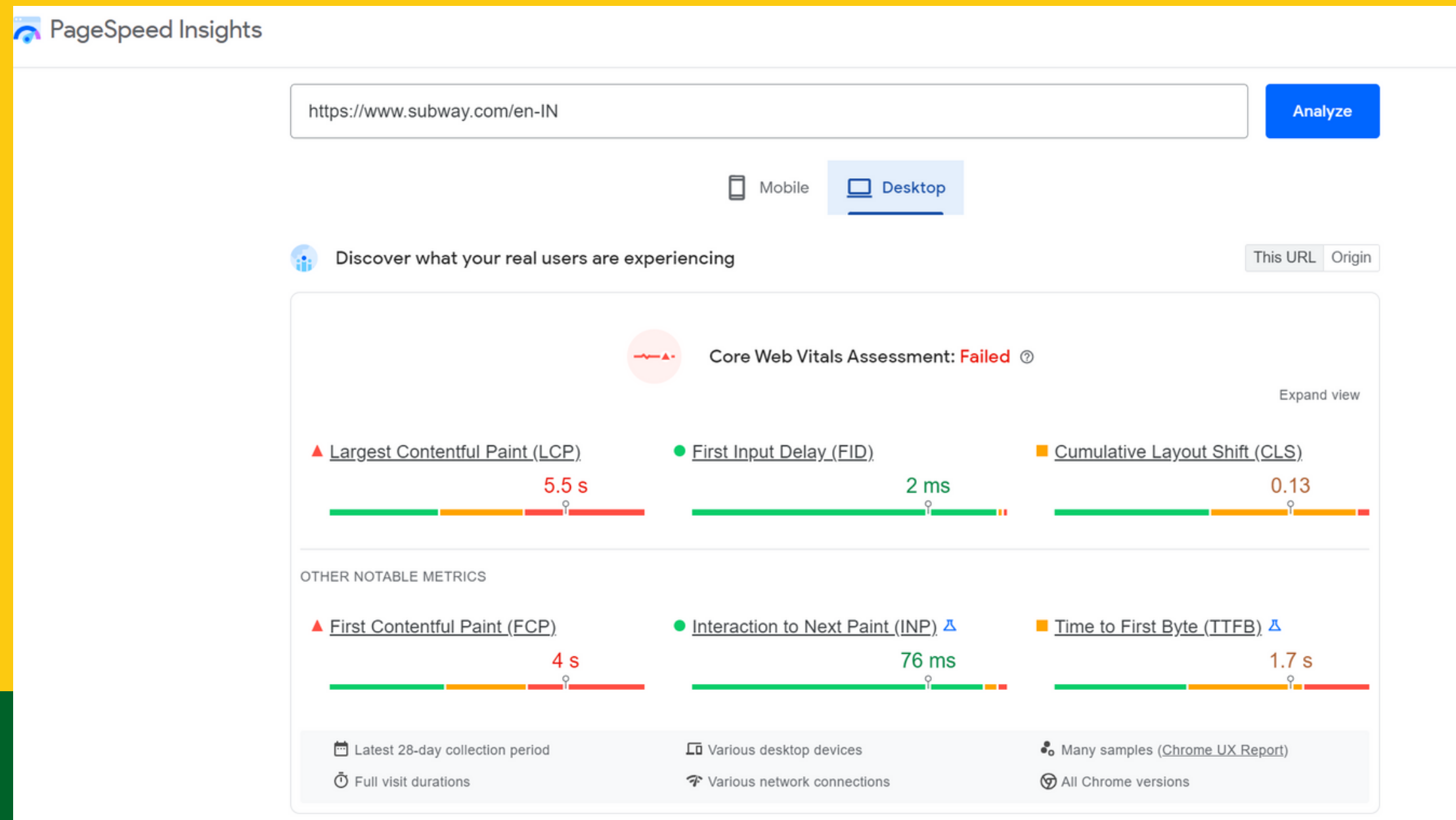
SUGGESTIONS TO ENHANCE
PERFORMANCE

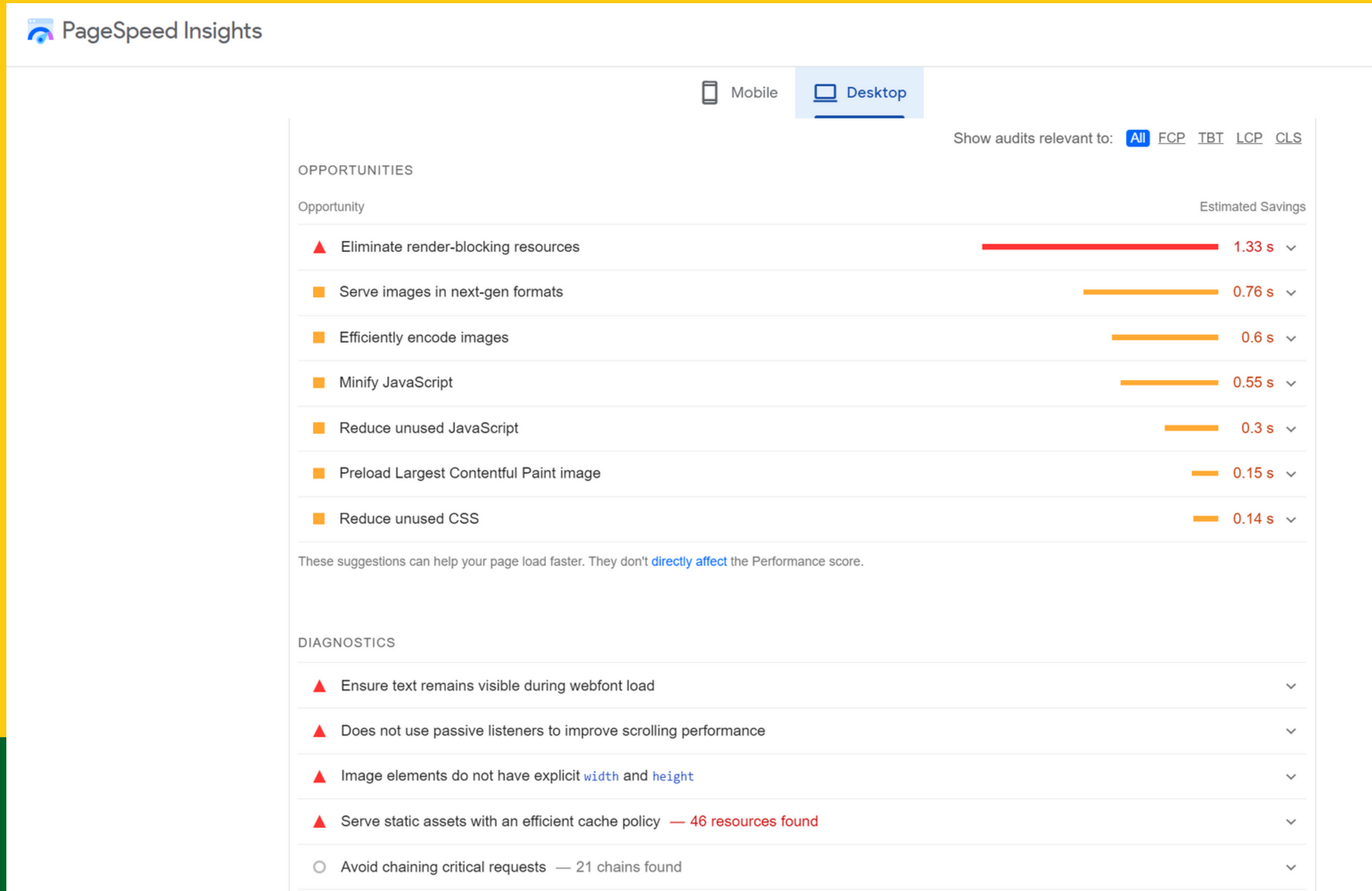
DESKTOP RESPONSIVENESS



POOR DESKTOP SPEED

A GOOD SCOPE FOR IMPROVEMENT





SUGGESTIONS TO
ENHANCE PERFORMANCE

WEBSITE INSIGHT



Total Visits
15.1M

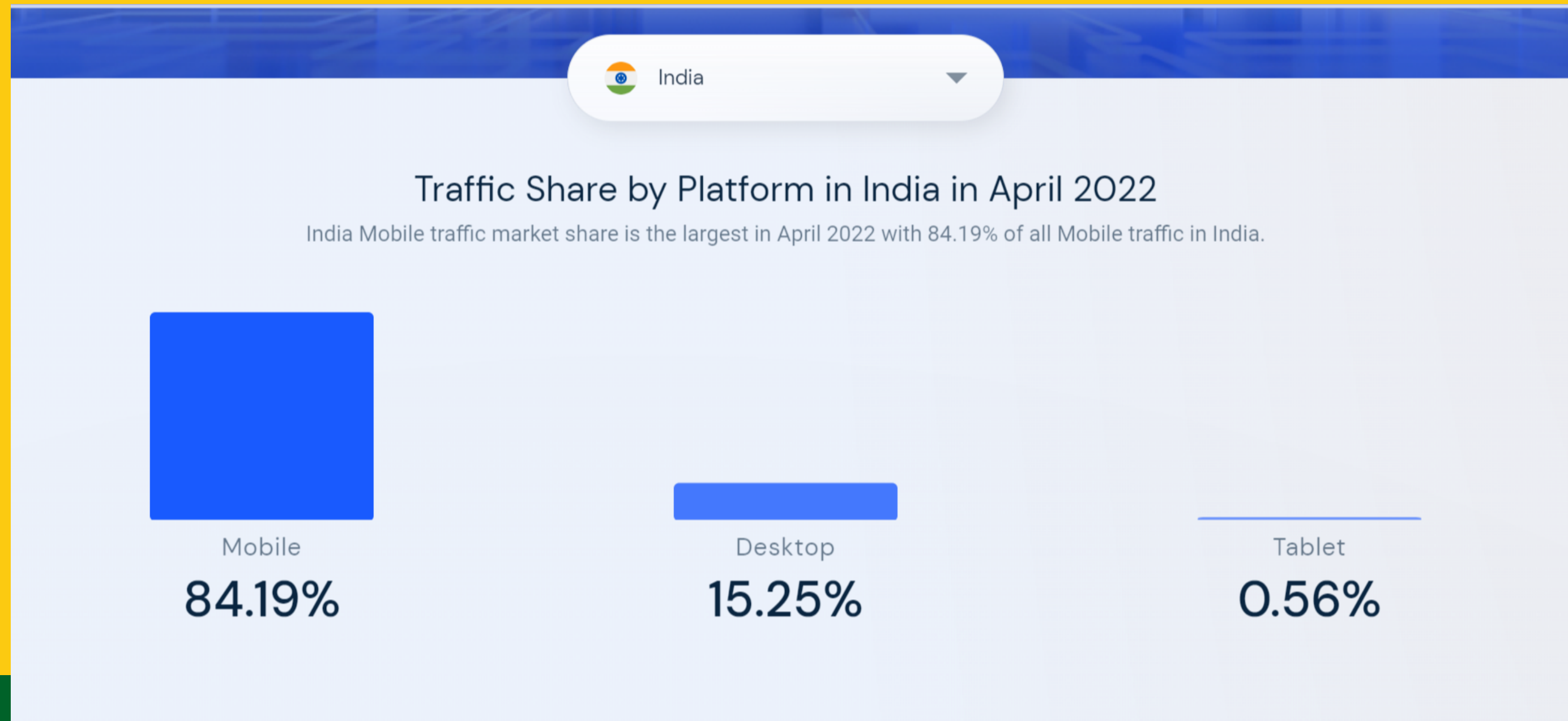
Bounce Rate
44.76%

Pages per Visit
4.90

Avg Visit Duration
00:03:12

source: similarweb

TRAFFIC THROUGH DEVICES



Hence, it is important to improve your mobile performance!

ROBOTS.TXT FOR subway.com/en-IN



www.subway.en-IN/robots.txt

```
User-agent: *  
Disallow: /sitecore  
Disallow: /Sitecore  
Disallow: /suboftheday  
Disallow: /mywayrewards
```

Disallow = What google cannot crawl

source: robots.txt



XML SITEMAP FOR SUBWAY

subway.en-IN/sitemap.xml

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
▼<urlset xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance">
  ▼<url>
    <loc>https://www.subway.com/en-IN/</loc>
    <lastmod>2020-03-16 07:01:38</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/FindAStore</loc>
    <lastmod>2019-06-05 10:38:00</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/MenuNutrition</loc>
    <lastmod>2020-09-10 04:42:54</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/Catering</loc>
    <lastmod>2021-07-02 08:24:49</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/ContactUs</loc>
    <lastmod>2021-07-02 08:24:49</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/MyWayRewards</loc>
    <lastmod>2018-06-11 09:47:38</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/AboutUs</loc>
    <lastmod>2015-09-30 12:59:28</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/Careers</loc>
    <lastmod>2018-02-01 09:10:44</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/Legal</loc>
    <lastmod>2015-06-26 10:12:04</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/Order</loc>
    <lastmod>2021-07-02 08:24:50</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/OrderOnline</loc>
    <lastmod>2020-09-11 09:53:33</lastmod>
  </url>
  ▼<url>
    <loc>https://www.subway.com/en-IN/WWCsweepstakesUS</loc>
    <lastmod>2020-09-11 09:53:33</lastmod>
  </url>
```

This is a list of all the URLs present in your website

Source: Sitemap.xml

SITE CHECK



site:www.subway.com

× | 🔊 🔍

[All](#) [Images](#) [News](#) [Shopping](#) [Maps](#) [More](#) [Tools](#)

About 11,300 results (0.24 seconds)

Google promotion

[Try Google Search Console](#)
www.google.com/webmasters/
Do you own **www.subway.com**? Get indexing and ranking data from Google.

<http://www.subway.com> › [proteen](#) ⋮
[Subway® Pro Teen Awards](#)
Order how you want, where you want. Getting Subway® has never been easier! ORDER PICKUP ORDER DELIVERY. Subway. Get To Know Us.

<https://www.subway.com> › [contactus](#) › [howcanwehelp](#) ⋮
[Contact Us - Subway](#)
What can we help you with today? · What's your question? · Start with our most popular FAQ categories. · About Subway · Our Food · Franchise · Subway MyWay™ Rewards.

<https://www.subway.com> › [en-IN](#) ⋮
[Home - Subway](#)
Subway India, legendary fast food restaurants, now in Delhi, Mumbai, Chennai and Bangalore. Home to a huge range of Subs, salads, treats, desserts and ...

<https://www.subway.com> › [en-US](#) › [FindAStore](#) ⋮
[Find SUBWAY® Restaurants Near You - Store Locator](#)
Find your closest Subway location to visit or place an order online. Plus, view hours, get directions.

No. of pages
indexed are 11,300

Source: Google



KEYWORDS FOR YOUR BRAND

TRAFFIC OVERVIEW



Traffic Overview ? : subway.com

ORGANIC KEYWORDS ?

369,131

AMAZING

ORGANIC MONTHLY TRAFFIC ?

12,678,303

AMAZING

DOMAIN AUTHORITY ?

72

GREAT

BACKLINKS ?

7,238,813

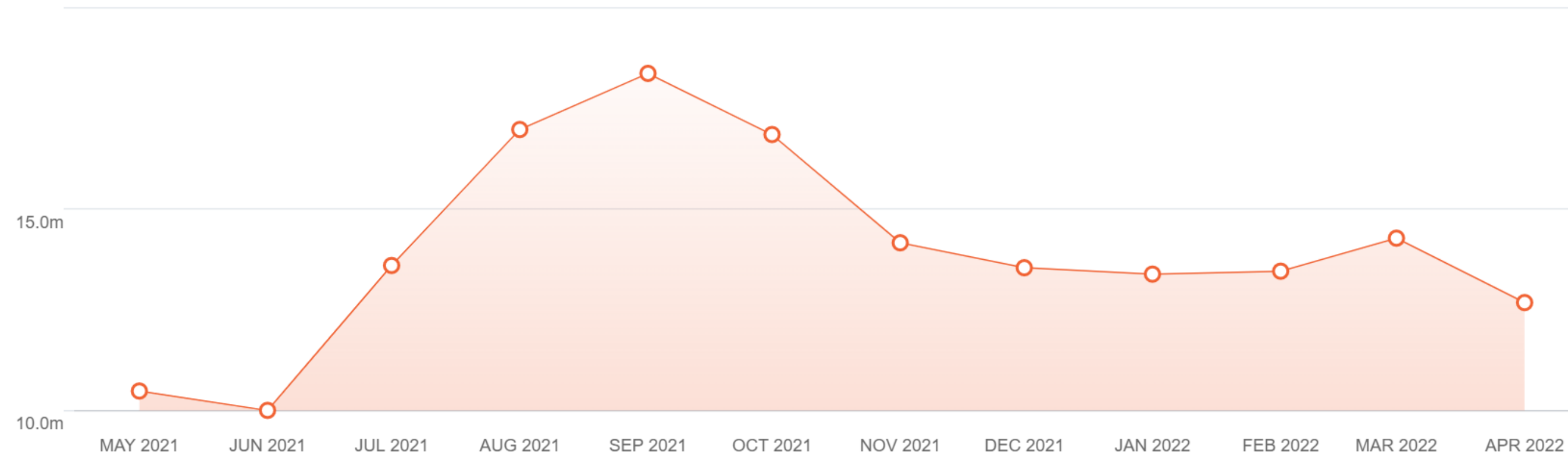
AMAZING

NoFollow: 1.8m

TRAFFIC

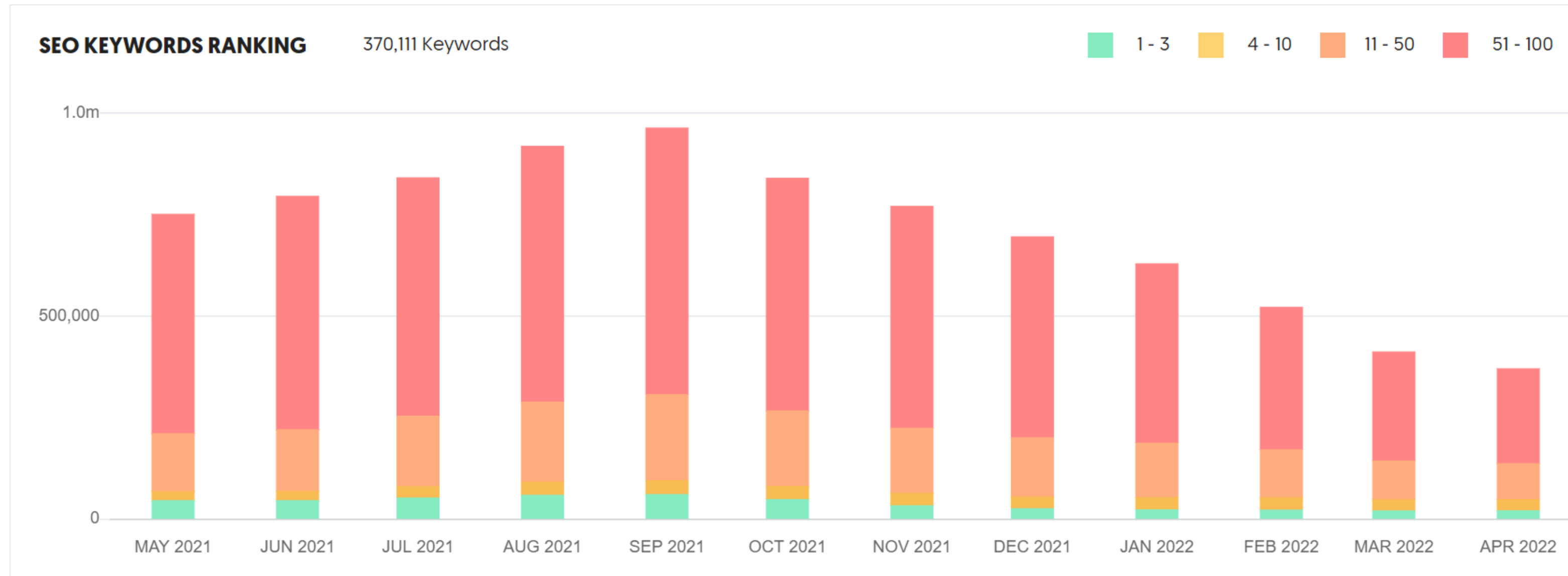
12.7m organic visitors per month

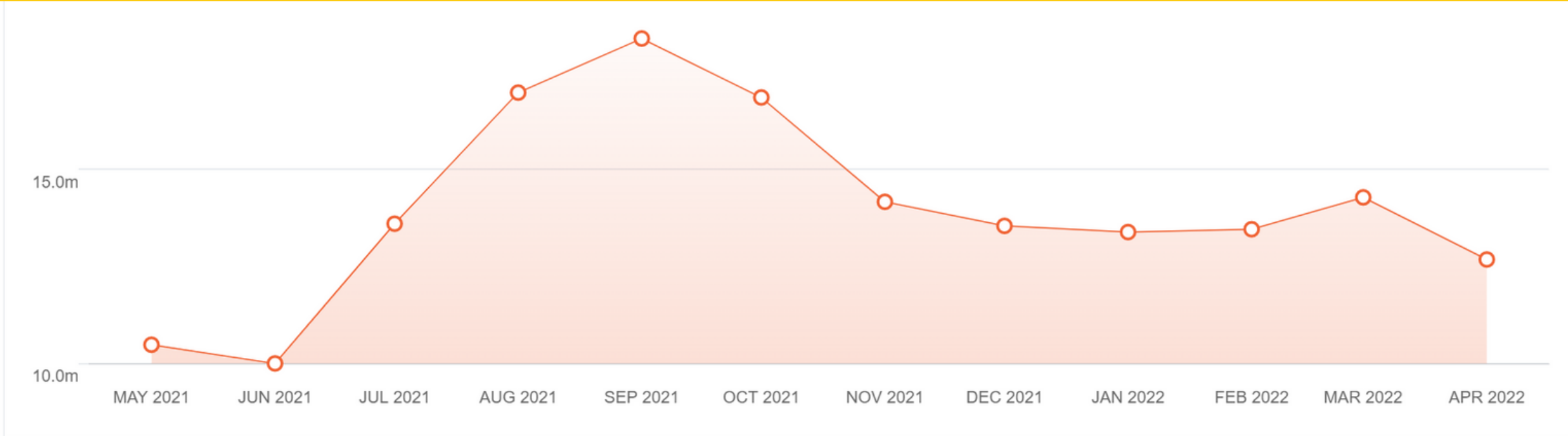
Organic Monthly Traffic



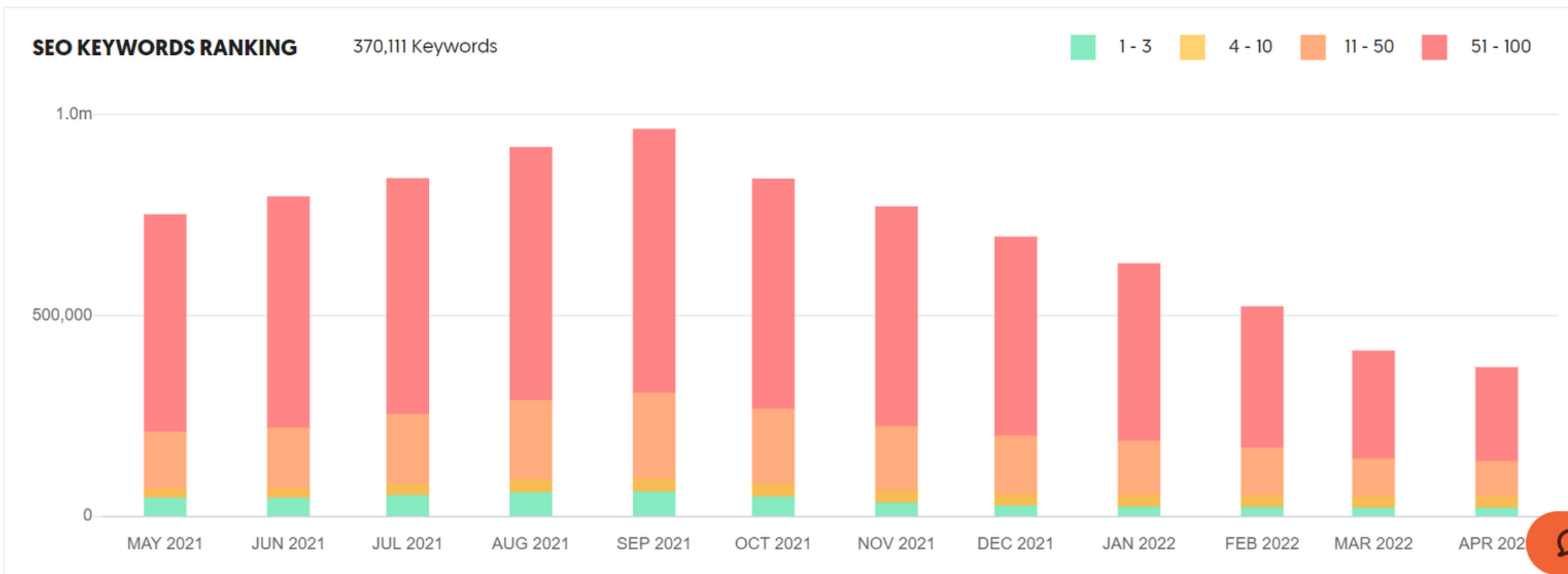
source: Ubersuggest

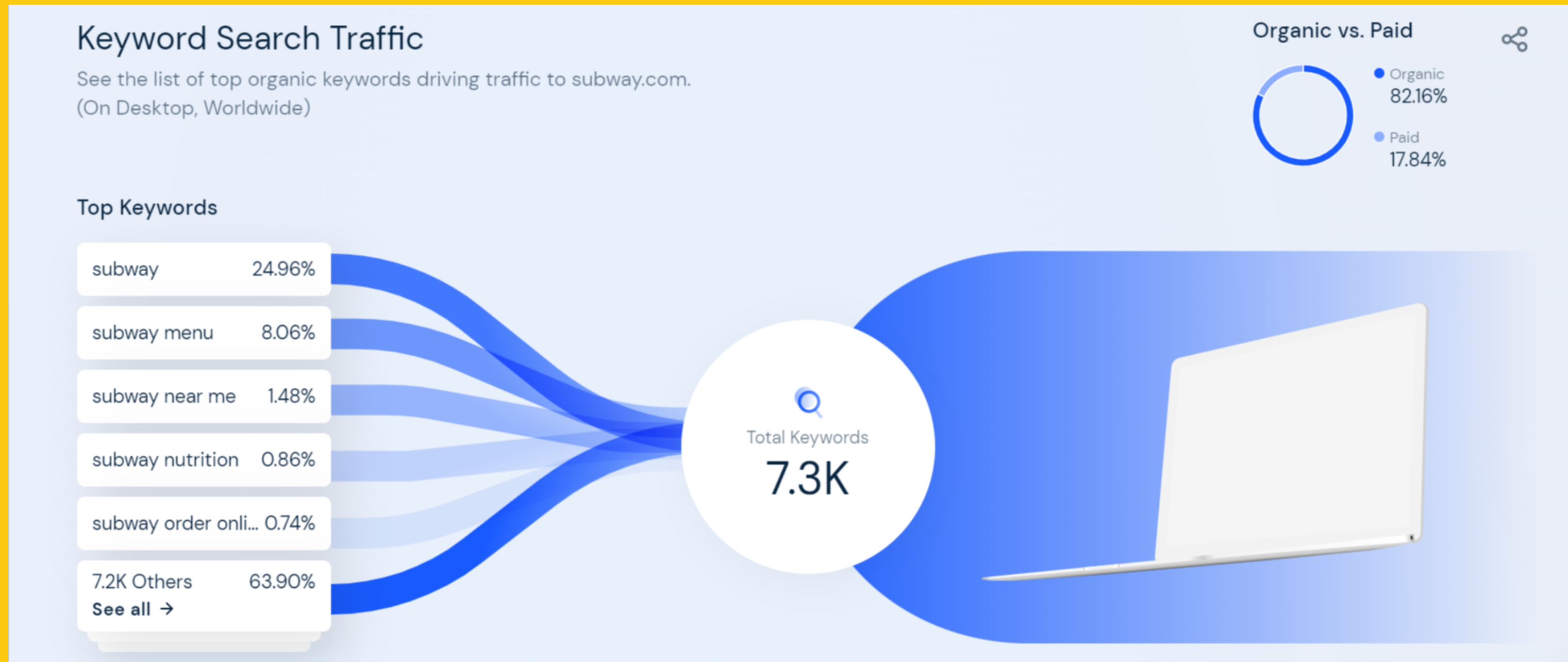
SEO KEYWORDS TREND



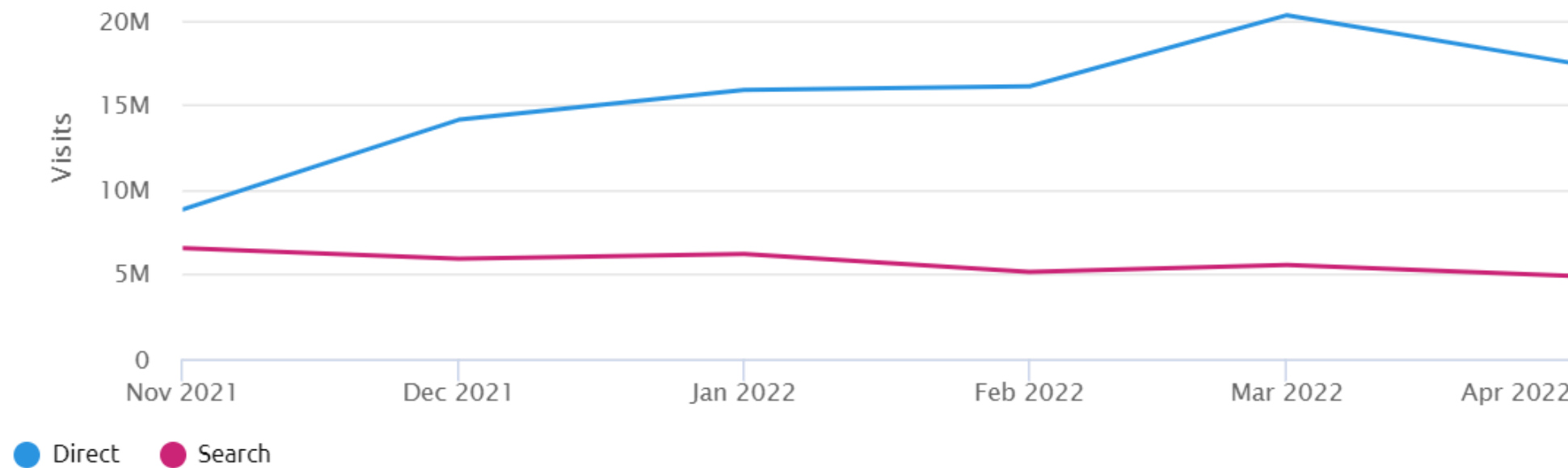


Can almost see a correlation between Traffic and keywords ranking.





Highest percentage of total
traffic comes from the branded
keyword "SUBWAY"



Traffic Analytics: Top Traffic by Countries

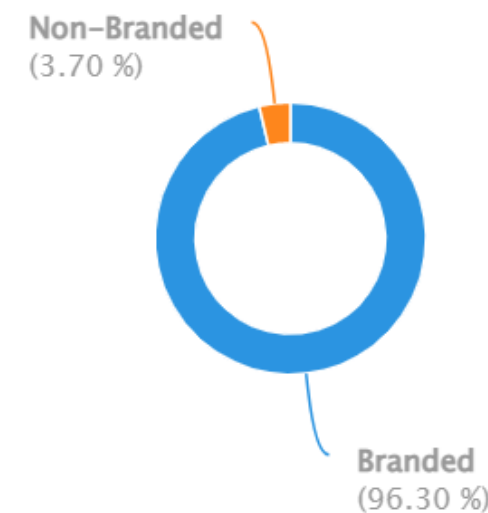
subway.com | All Devices | April 2022

Country	All Devices	Desktop	Mobile
United States	75.96% 17.7M	13.84%	86.16%
Canada	4.79% 1.1M	23.08%	76.92%
United Kingdom	3.06% 712.1K	19.50%	80.50%
Germany	2.98% 692.2K	20.19%	79.81%
Australia	2.14% 498.9K	17.67%	82.33%

Branded vs Non-Branded

IN | subway.com

96.30% Branded Traffic
3.70% Non-Branded Traffic



- More traffic through Direct visits as compared to Searches.
- More traffic through Branded keywords than through Non-Branded keywords.



Volume ▾

SEO Difficulty ▾

Keyword Filters ▾

EXPORT TO CSV ▾

COPY TO CLIPBOARD ▾

ADD TO LIST ▾

0 of 250 Selected

LOCATIONS

IN / EN [143,186]

US / EN [3.3m]

CA / FR [1.9m]

US / ES [1.8m]

MORE ▾

☐	KEYWORDS ? ▴ ▾	VOLUME ? ▴ ▾	POSITION ? ▴ ▾	EST. VISITS ? ▴ ▾	SEO DIFFICULTY ? ▴ ▾
☐	subway menu price subway.com/en-IN/MenuNutrition Search Results ▾	3,600	1	1,334	40
☐	subway franchise cost in india subway.com/en-IN/OwnAFranchise/Franchisi... Search Results ▾	3,600	1	1,284	54
☐	subway menu with prices subway.com/en-IN/MenuNutrition Search Results ▾	3,600	1	1,238	43
☐	salads at subway subway.com/en-in/menunutrition/menu/salads Search Results ▾	3,600	1	1,209	66
☐	salad in subway subway.com/en-in/menunutrition/menu/salads Search Results ▾	3,600	1	1,209	51
☐	subway order online subway.com/en-IN/MenuNutrition/Menu/Ho... Search Results ▾	2,900	1	1,165	40
☐	subway menu prices subway.com/en-IN/MenuNutrition Search Results ▾	3,600	1	1,160	40
☐	subway salads subway.com/en-in/menunutrition/menu/salads Search Results ▾	3,600	1	1,152	68
☐	subway salad subway.com/en-in/menunutrition/menu/salads Search Results ▾	3,600	1	1,152	77
☐	subway nearby subway.com/en-US/FindAStore Search Results ▾	2,900	1	1,145	56

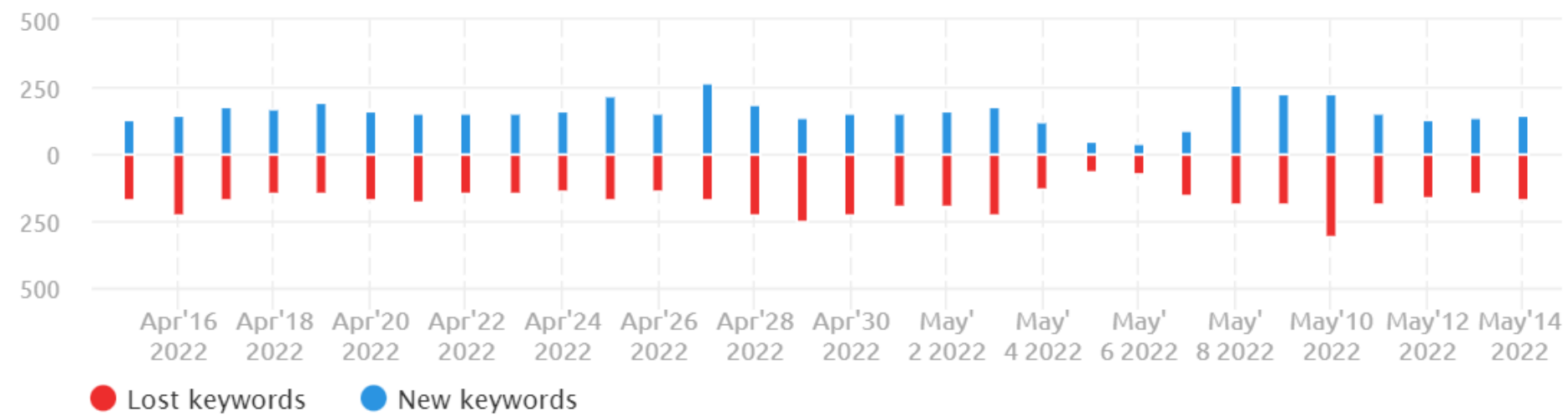
- Branded keywords have high volume
- Can use these keywords in Meta Discription

source: semrush

Keywords

New vs Lost Organic Keywords

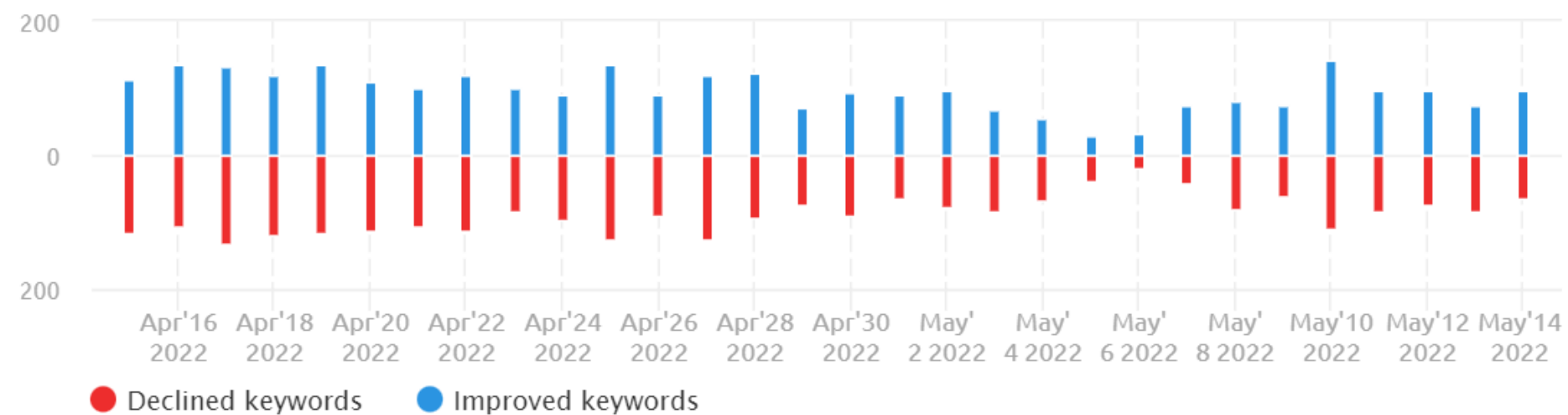
subway.com | IN | 1 Month



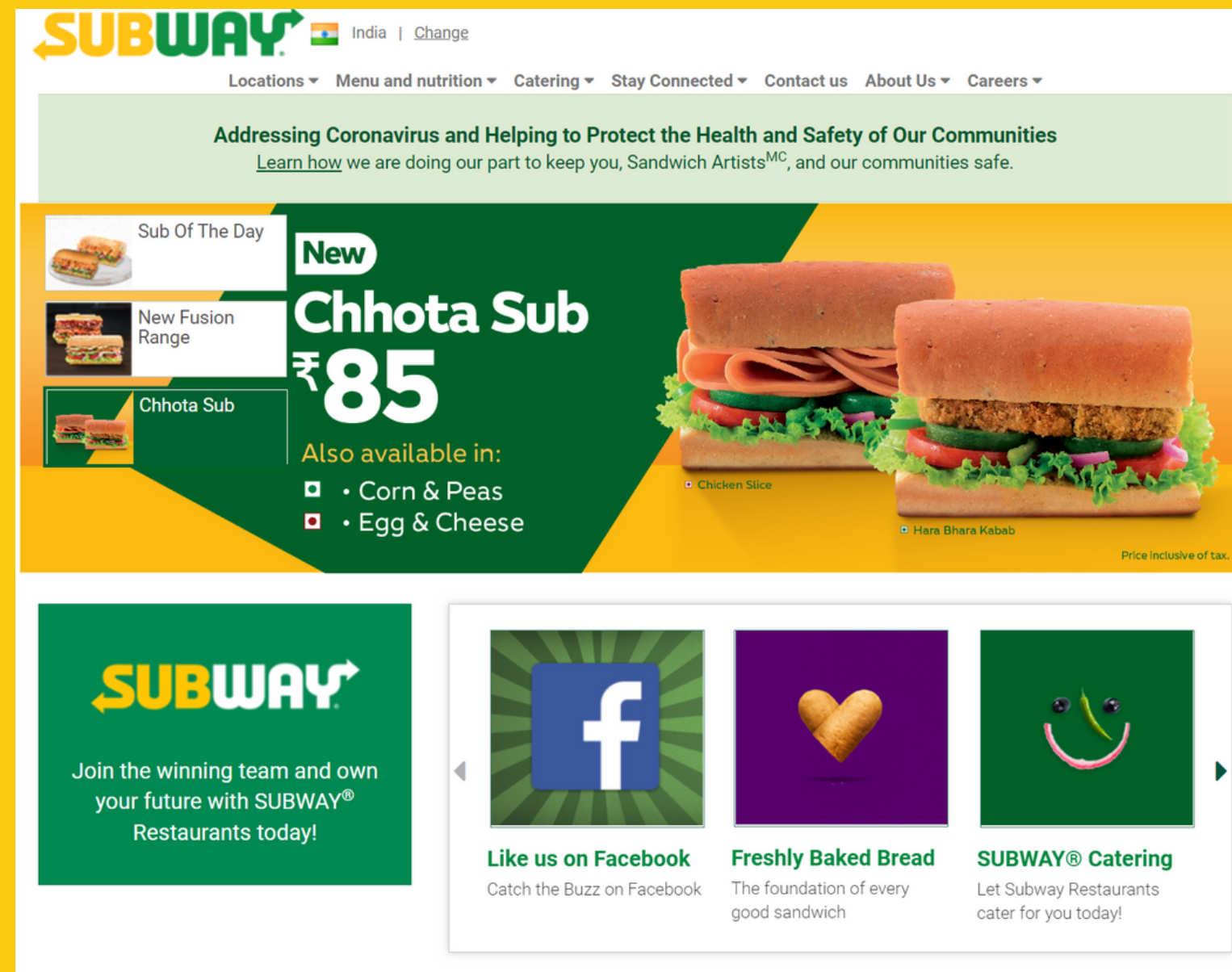
More lost keywords that new keywords gained.

Improved vs Declined Organic Keywords

subway.com | IN | 1 Month



KEYWORDS for Home Page



- Title should include keywords like - "HOME - Best chicken salads and vegetarian salads"
- Discription to be updated with keywords like "healthy", "healthy fast food restaurant"

- Best keywords for Homepage: Subway sub (short-tailed), healthy salads (short - tailed), healthy fast food chain (long-tailed), healthy food in India (long-tailed), "chicken salads" (short-tailed)

KEYWORDS for Services Page



SUBWAY India | [Change](#)

[Locations](#) ▾ [Menu and nutrition](#) ▾ [Catering](#) ▾ [Stay Connected](#) ▾ [Contact us](#) [About Us](#) ▾ [Careers](#) ▾

Subway® Catering

Whether it's game day with friends, a meeting at the office or a block party for the neighborhood, SUBWAY® Restaurants has everything you need to make your next event a delicious success. Explore our menu to see all of the delicious catering options, including hunger-busting Giant Subs, piled-high sandwich platters, convenient Subway to GO!™ meals and much more. You can build your order just the way you and your guests like with your choice of freshly baked breads, veggies, toppings and more. Let Subway® Restaurants cater for you today!

Ready To Order
Call or visit your local Subway® restaurant.
[FIND A STORE](#)
[View Full Catering Menu](#) ➔



Catering FAQs

Browse our Frequently Asked Questions for answers to questions regarding Subway® Catering and planning an event.
[Learn More](#) ➔



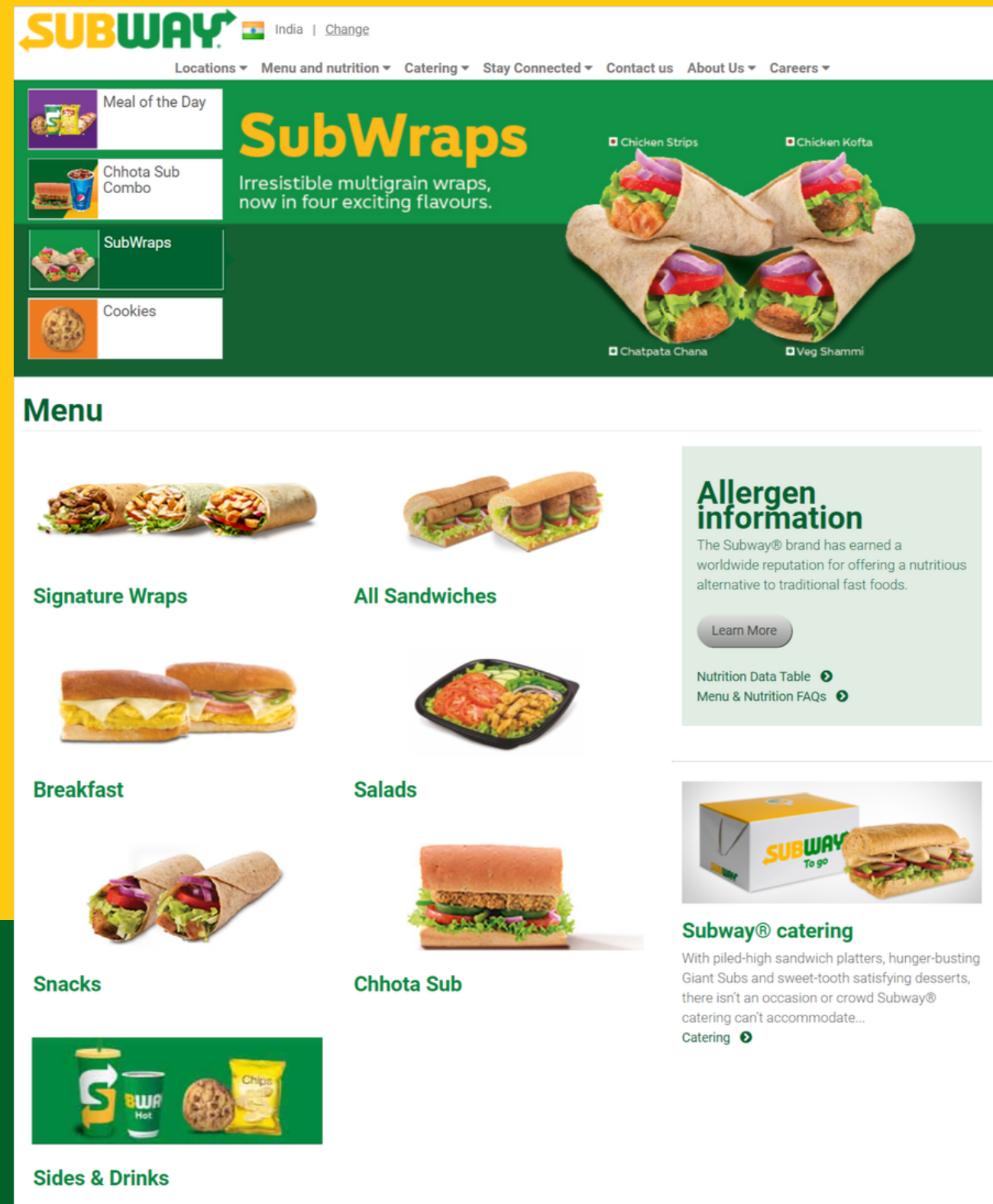
Catering Planning

Browse our helpful suggestion and recommendations to make your next event a success.
[Learn More](#) ➔

- Title should include keywords like "Visit our Green Restaurant for healthy subs"
- Description to be updated with keywords like "healthy", "healthy fast food restaurant", "green restaurant", "chicken salads"

- Best keywords for Services: Catering of Subway sub (long-tailed), "green restaurants", "healthy fast food chain" (long-tailed), "healthy food in India" (long-tailed),

KEYWORDS for Menu & Nutrition Page



- Title should include keywords like - "Menu - chicken wraps, chicken salads".

- Description to be updated with keywords like "healthy", "chicken salads", "vegetarian salads"

- Best keywords for Services: Subway sub (short-tailed), "healthy", "chicken salads", "vegetarian salads" (short - tailed) , "paneer tikka sub" (short - tailed), healthy food in India (long-tailed)



KEYWORDS OVERVIEW

1. Subway menu with prices

Get a detailed keyword overview

Language

Location

Subway menu with prices

English

 India

SEARCH

Keyword Overview ? : Subway menu with prices

ADD TO LIST ▼

OPTIMIZE FOR KEYWORD

SEARCH VOLUME ? 3,600 AVERAGE	SEO DIFFICULTY ? 43	PAID DIFFICULTY ? 5 EASY	COST PER CLICK (CPC) ? ₹6.17
---	--	--	---

2. Chicken Wraps

Get a detailed keyword overview

Language

Location

chicken wraps

English

India

SEARCH

Keyword Overview ? : chicken wraps

ADD TO LIST ▼

OPTIMIZE FOR KEYWORD

SEARCH VOLUME ?

5,400

AVERAGE

SEO DIFFICULTY ?

59

PAID DIFFICULTY ?

3

EASY

COST PER CLICK (CPC) ?

₹82.34

2. Chicken Salad

Get a detailed keyword overview

chicken salad

Language English

Location India

SEARCH

Keyword Overview : chicken salad

ADD TO LIST

OPTIMIZE FOR KEYWORD

SEARCH VOLUME 9,900 HIGH	SEO DIFFICULTY 74	PAID DIFFICULTY 3 EASY	COST PER CLICK (CPC) ₹39.22
------------------------------------	-----------------------------	----------------------------------	---------------------------------------

3. Vegetarian Salad

Get a detailed keyword overview

vegetarian salad

LanguageEnglish

LocationIndia

SEARCH

Keyword Overview : vegetarian salad

ADD TO LIST

OPTIMIZE FOR KEYWORD

SEARCH VOLUME

12,100

HIGH

SEO DIFFICULTY

72

PAID DIFFICULTY

17

EASY

COST PER CLICK (CPC)

₹2.75

5. Green Restaurants

Get a detailed keyword overview

Language

Location

English

 India

SEARCH

Keyword Overview : green restaurants

ADD TO LIST

OPTIMIZE FOR KEYWORD

SEARCH VOLUME

2,400

AVERAGE

SEO DIFFICULTY

62

PAID DIFFICULTY

1

EASY

COST PER CLICK (CPC)

₹26.08

6. Healthy Salads

Get a detailed keyword overview

Language

Location

healthy salads

English

 India

SEARCH

You're using a free version of Ubersuggest.

0 out of 3 free daily searches available

UPGRADE

Keyword Overview ? : healthy salads

ADD TO LIST

SEARCH VOLUME ?

1,600

SEO DIFFICULTY ?

74

PAID DIFFICULTY ?

3

EASY

COST PER CLICK (CPC) ?

₹9.83

SERP PREVIEW

SERP PREVIEW



www.subway/en-IN
Subway Wraps
Order **Subway Wraps** online from Subway - now assured with EatSure. Enjoy tasty and hygienic food delivered safely to your doorstep. Eat good, eat exciting!

SELECT A SCREEN SIZE
545px+ Desktop

URL ?
www.subway/en-IN

TITLE ?
Subway Wraps
134/545 PIXELS

META DESCRIPTION ?
Order Subway Wraps online from Subway - now assured with EatSure. Enjoy tasty and hygienic food delivered safely to your doorstep. Eat good, eat exciting!
155/160 CHARACTERS

BOLDED KEYWORDS ?
Subway Wraps

Keyword: Subway Wraps

source: Portent's serp
preview tool



SERP PREVIEW

www.subway.en-IN

Chicken Salads

Order **Chicken Salad** online from Subway and Get home delivery. Just 199/each. ZERO Contact Delivery from our Sanitised Stores.

SELECT A SCREEN SIZE

545px+ Desktop

URL ?

www.subway.en-IN

TITLE ?

Chicken Salads

139/545 PIXELS

META DESCRIPTION ?

Order Chicken Salad online from Subway and Get home delivery. Just 199/each. ZERO Contact Delivery from our Sanitised Stores.

126/160 CHARACTERS

BOLDED KEYWORDS ?

Chicken Salad

Keyword: Chicken Salads

source: Portent's serp
preview tool



SERP PREVIEW

www.subway.en-IN
Green Restaurants in India
Order from our **green restaurant** - Subway and enjoy the offer - 199/each. Can order online with ZERO Contact Delivery from our Sanitised Stores.

SELECT A SCREEN SIZE

545px+ Desktop

URL ?

www.subway.en-IN

TITLE ?

Green Restaurants in India

228/545 PIXELS

META DESCRIPTION ?

Order from our green restaurant - Subway and enjoy the offer - 199/each. Can order online with ZERO Contact Delivery from our Sanitised Stores.

143/160 CHARACTERS

BOLDED KEYWORDS ?

Green Restaurant

Keyword: Green Restaurants

source: Portent's serp
preview tool



BACKLINKS

Backlinks [?] : subway.com

DOMAIN AUTHORITY [?]

72 GREAT

REFERRING DOMAINS [?]

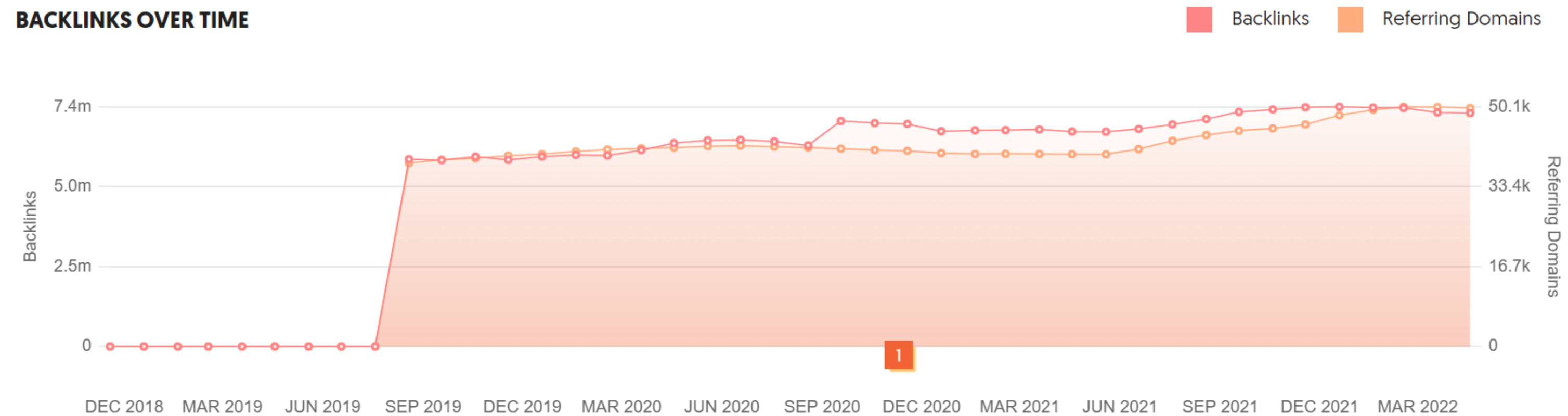
49,789 GREAT

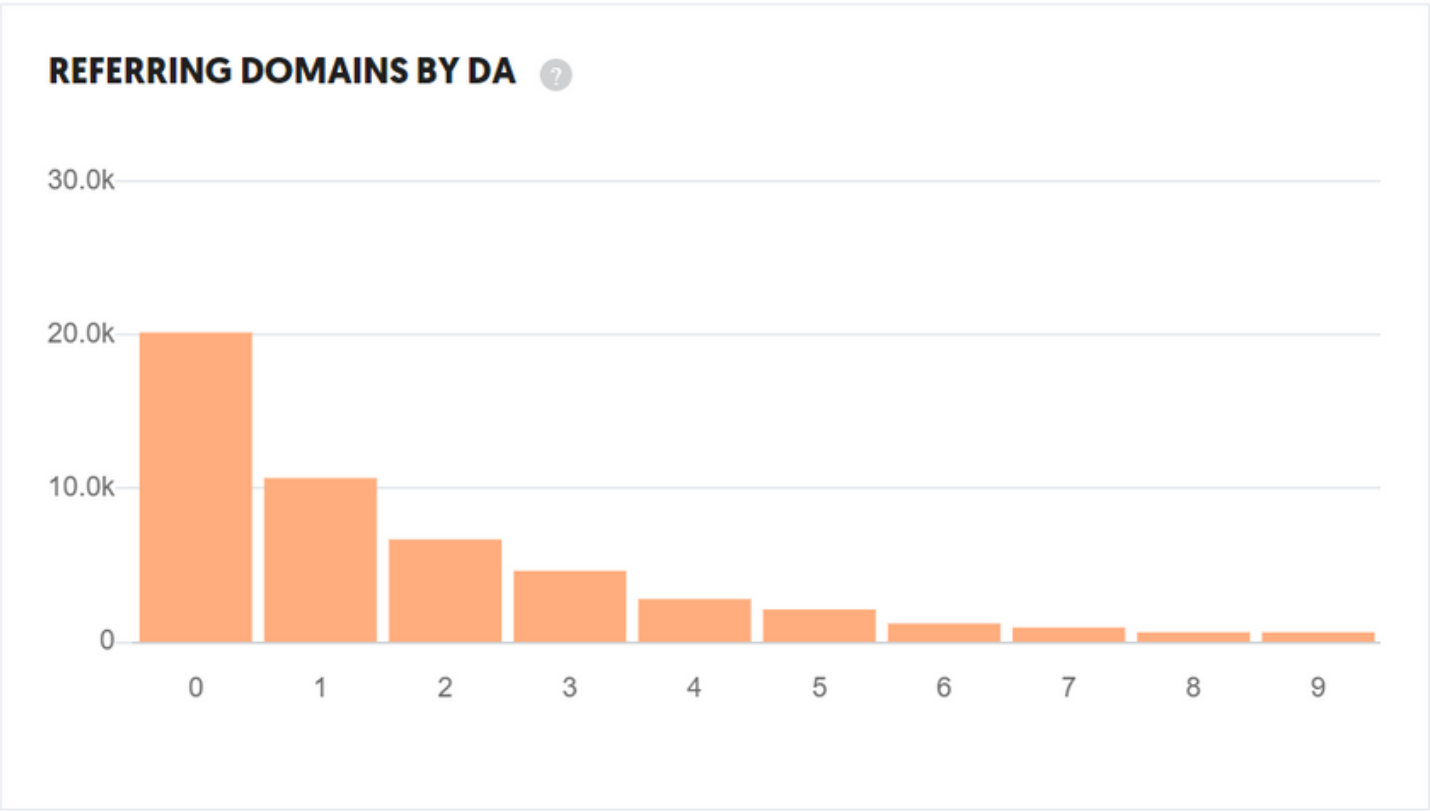
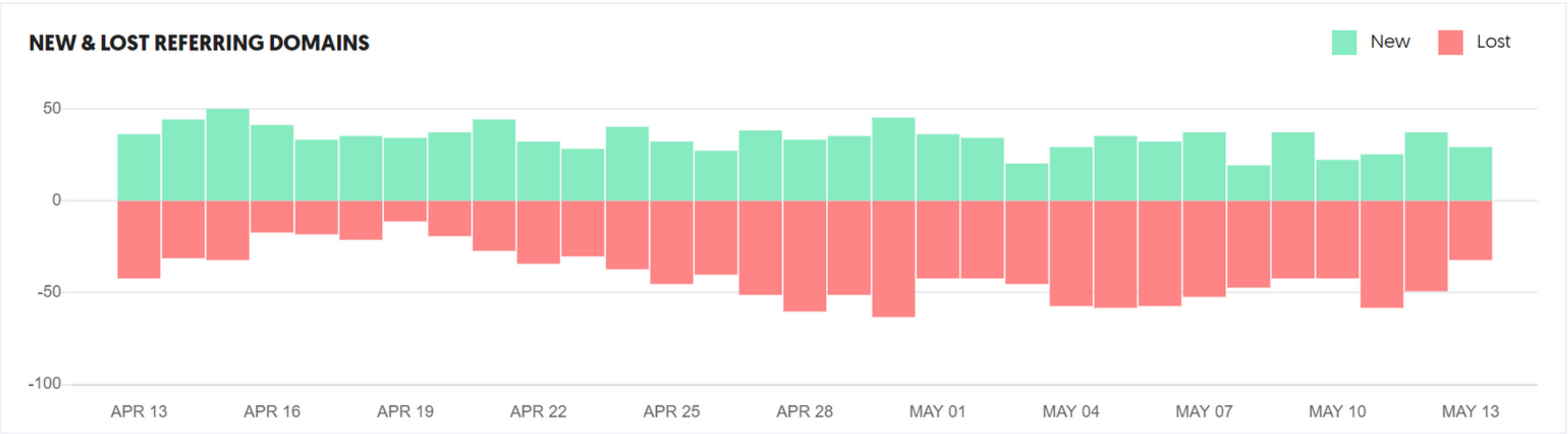
BACKLINKS [?]

7,238,813 AMAZING

NoFollow: 1,821,578

BACKLINKS OVER TIME



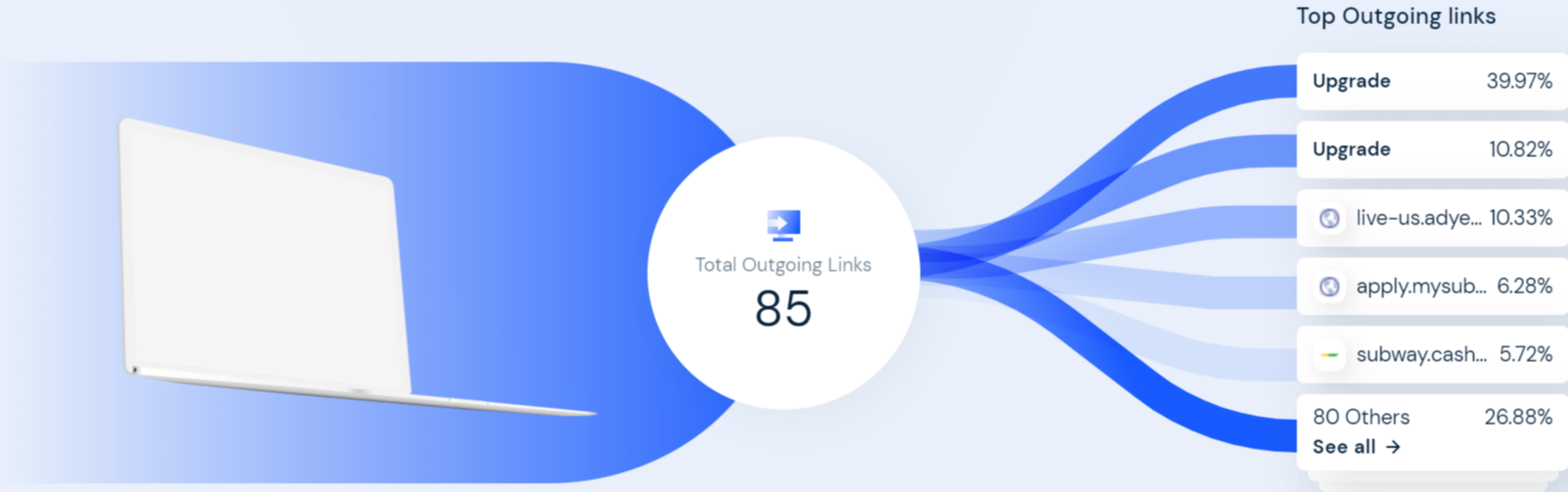


ANCHOR TEXT	BACKLINKS
subway	65,322
	44,516
http://subway.com	24,711
subway.com	20,227
view website	8,140
http://subway.com/	5,198
View All Anchor Text Distribution	

Lost referring domains are more over time than new referring domains

Outgoing Links

Currently, there are 85 websites receiving traffic from subway.com.
(On Desktop, Worldwide)



Currently there are 85
websites receiving traffic
from Subway.

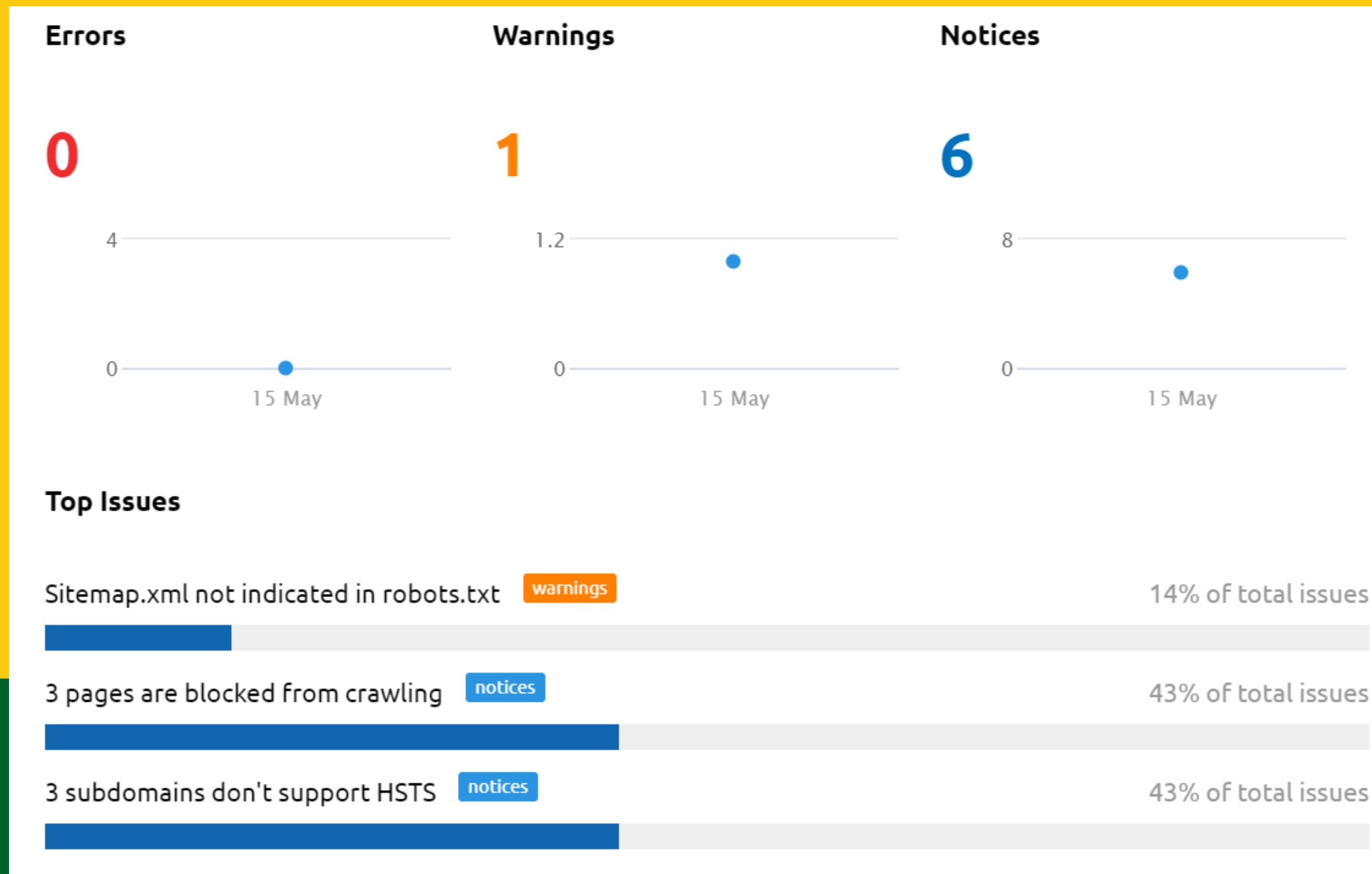
Referral Traffic

The top referral sites sending direct links to subway.com.
(On Desktop, Worldwide)

Top Referrals



Top referral sites sending direct traffic to Subway



- No error pages
- 1 warning
- 6 notices

Spam Score

Reduce your risk by discovering potentially damaging links.

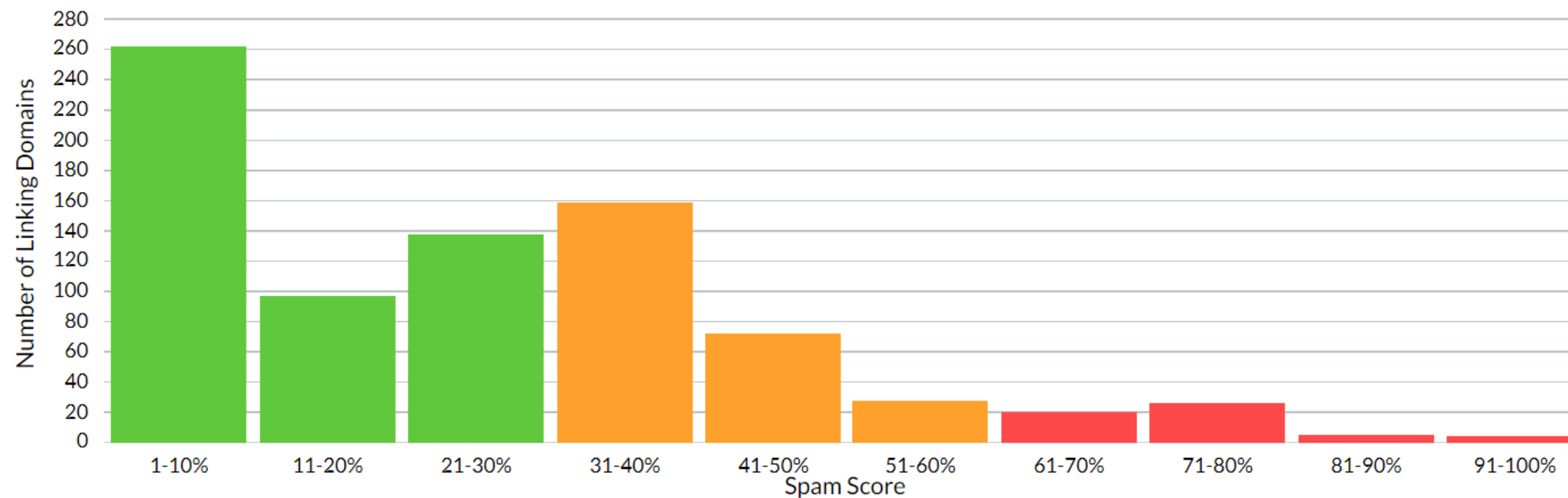
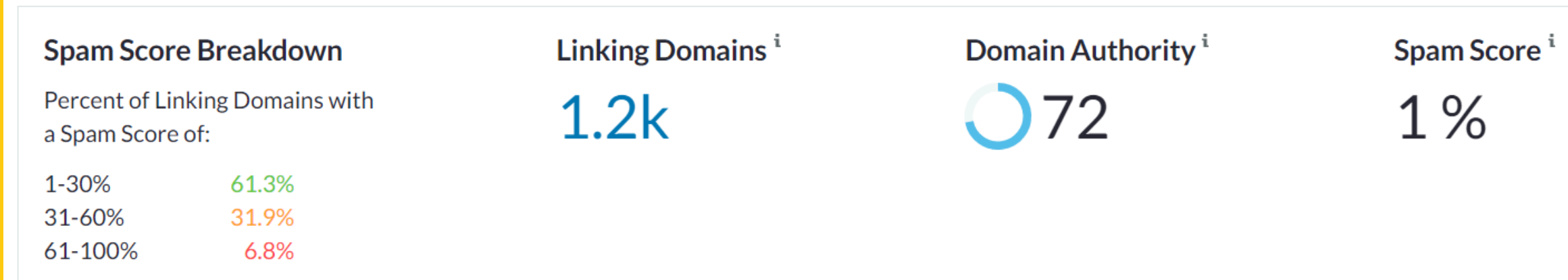
Spam Score Updated Quarterly [Track in a Campaign](#)

exact page ▼

https://www.subway.com/en-IN

Analyze

9 of 10 queries available until 06/16



A low Spam Score of 1%



Top Search Competitors

The competitors that compete for the same keywords as this domain, ranked by visibility. Other websites that compete with this domain for the same keywords, ranked by visibility. [Learn more about off-site SEO strategy.](#)

Domain	Domain Authority	Visibility
www.subway.com	72	50.25
order.subway.com	72	2.24
global.subway.com	72	1.79
fastfoodnutrition.org	52	1.16
poplarprairie.com	16	0.90
thefeed.subway.com	72	0.90
locationsnearmenow.net	34	0.88

We can reach out to the domains that give backlinks to these brands backlinks in order to to get backlinks

FAQ SCHEMA CODE



How can we help?

Whether you want to share your experience, or need support for one of our programs, we're here to help. Maybe we've already answered your question in our FAQ section. If not, contact information and options for our many programs are available below.

FAQs

Contact Us

Choose a Category

General



Catering FAQs [Expand All](#)

1. Why Subway® Catering?

2. What sets Subway® Catering apart from the rest?

3. How much advance notice do I need to give for a catering order?

4. What is the best SUBWAY® product for an office function?

5. How many portions are in a Giant Sub?

There are 18 portions in a 3-foot giant sub* and 36 portions in a 6-foot giant sub*. If you would like your giant subs pre-cut for your event, please let us know when ordering.

Top of page

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [{
    "@type": "Question",
    "name": "How many portions are there in a Giant Sub?",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "There are 18 portions in a 3-foot giant sub* and
    }
  },{
    "@type": "Question",
    "name": "",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": ""
    }
  }]
}
```

source: schema mark
up generator

BLOGS SUGGESTIONS

1. Best combination of sauces for your sub
2. Which bread you should choose according to your health requirement
3. Best salad hacks
4. Here's what you don't know about Subway!

WEBSITE IMPROVEMENTS

ON PAGE & OFF PAGE -

3 Months SEO Strategy



WEBSITE IMPROVEMENTS

MONTH 1

- Load time of website to be reduced.
- Optimize URLs by using relevant keywords.
- Optimize Image tags
- Make website more mobile friendly by following the suggestions given earlier.
- Development of an entirely new BLOG page that has a focus keyword.
- Better keywords focused title, description and meta tags in almost all the pages of Subway.
- Building more keywords to increase traffic.

WEBSITE IMPROVEMENTS

MONTH 2

- Target Domains with high Authority that can give us backlinks and enhance our website traffic and Domain Authority.
- Will connect your Google Search Console or import backlinks from other sources manually to get the broad picture of your backlink profile's health.
- More promotional Marketing for more website traffic and sales.
- More social media marketing for more website traffic sales
- Checking if old backlinks are still there if not, reaching out to the respective domains.
- YouTube bloggers to be targeted for promotional videos and backlinks.

WEBSITE IMPROVEMENTS

MONTH 3

- Do campaigns related to healthy food to grab attention for Subway.
- Continue with backlinks outreach.
- Check if domain authority has gone up and continue to plan next 3 months strategy.
- Make sure that the links we worked so hard to get are not removed or broken.
- Find your best-performing backlinks and tweak your link building strategy to drive more traffic.



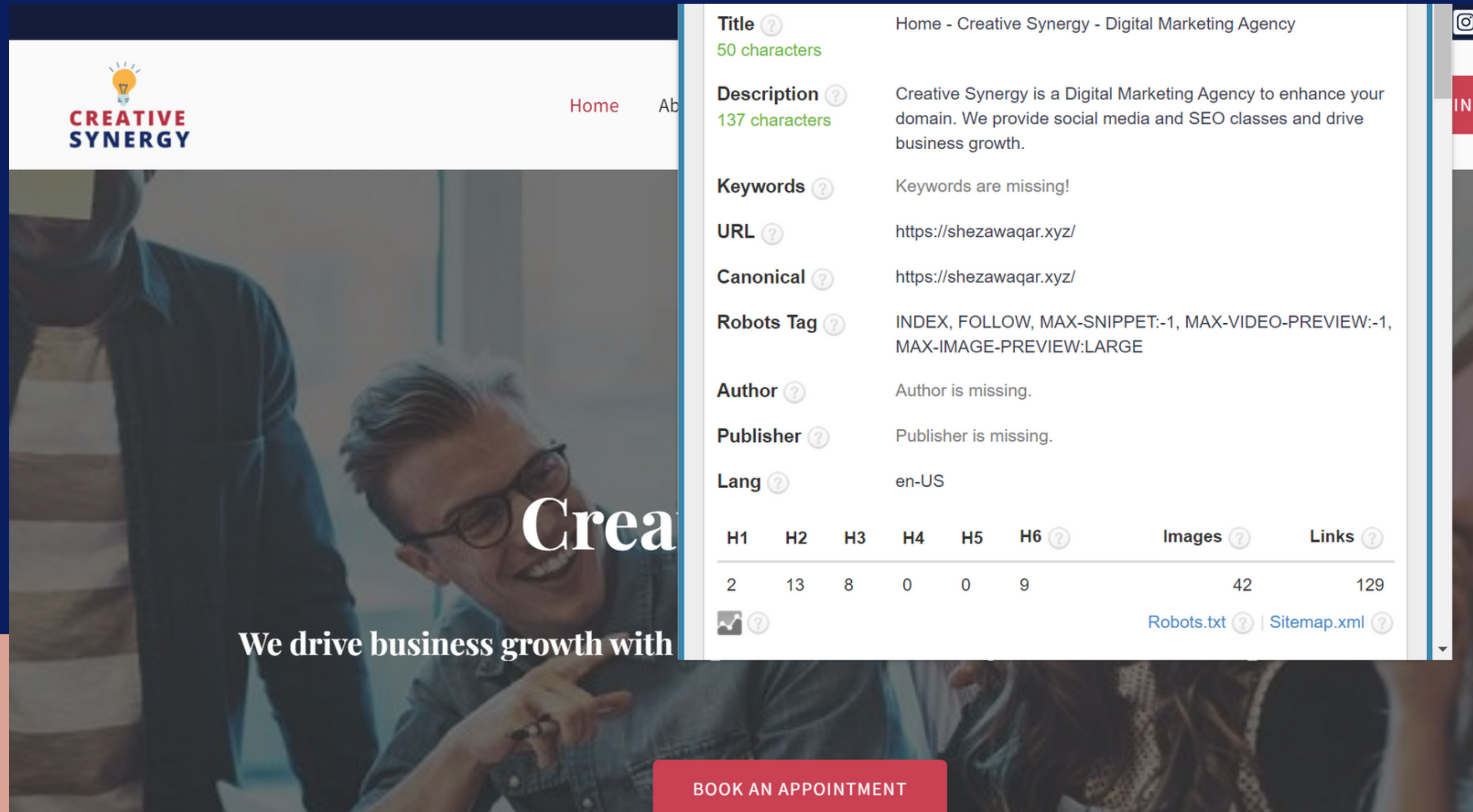
**THANK
YOU!**



AGENCY WEBSITE



ON-PAGE SEO OPTIMISATION



The screenshot shows a website for 'Creative Synergy' with a navigation bar containing 'Home' and 'About'. The main content area features a large image of two men, one pointing at a screen, with the text 'Creative Synergy' and 'We drive business growth with'. A red button at the bottom says 'BOOK AN APPOINTMENT'. An SEO audit overlay is visible on the right side of the page.

CREATIVE SYNERGY

Home About

Creative Synergy

We drive business growth with

[BOOK AN APPOINTMENT](#)

SEO Audit Overlay:

- Title** ? 50 characters Home - Creative Synergy - Digital Marketing Agency
- Description** ? 137 characters Creative Synergy is a Digital Marketing Agency to enhance your domain. We provide social media and SEO classes and drive business growth.
- Keywords** ? Keywords are missing!
- URL** ? https://shezawaqar.xyz/
- Canonical** ? https://shezawaqar.xyz/
- Robots Tag** ? INDEX, FOLLOW, MAX-SNIPPET:-1, MAX-VIDEO-PREVIEW:-1, MAX-IMAGE-PREVIEW:LARGE
- Author** ? Author is missing.
- Publisher** ? Publisher is missing.
- Lang** ? en-US

H1	H2	H3	H4	H5	H6	Images	Links
2	13	8	0	0	9	42	129

[Robots.txt](#) | [Sitemap.xml](#)

Source: SEO META in one Click

WEBSITE VISIBILITY

Google

site:shezawaqar.xyz

Show Volume

3 results (0.17 seconds)

Try Google Search Console

www.google.com/webmasters/

Do you own **shezawaqar.xyz**? Get indexing and ranking data from Google.

http://shezawaqar.xyz · Translate this page

1 **Creative Synergy**

Domain Authority: 1 Est. Visits: 0

We drive business growth with digital ideas, creativity, and ever-shifting trends · Creative Synergy · We Provide High Quality Services · Upcoming Short ...

https://work.shezawaqar.xyz › portfolio

2 **Skip to content Home About Me Skills Education Portfolio ...**

Domain Authority: 1 Est. Visits: 0

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https://work.shezawaqar.xyz › portfolio

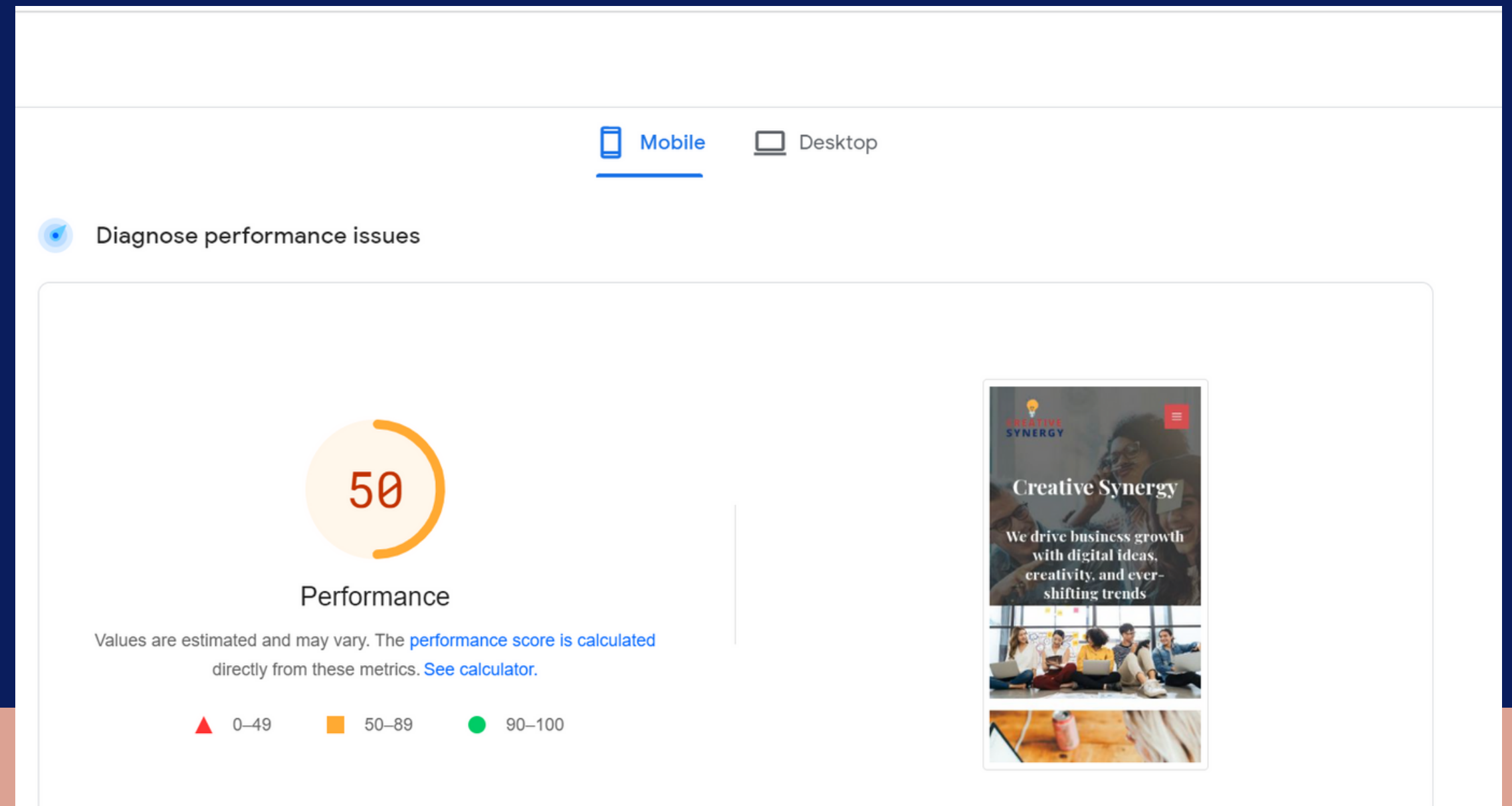
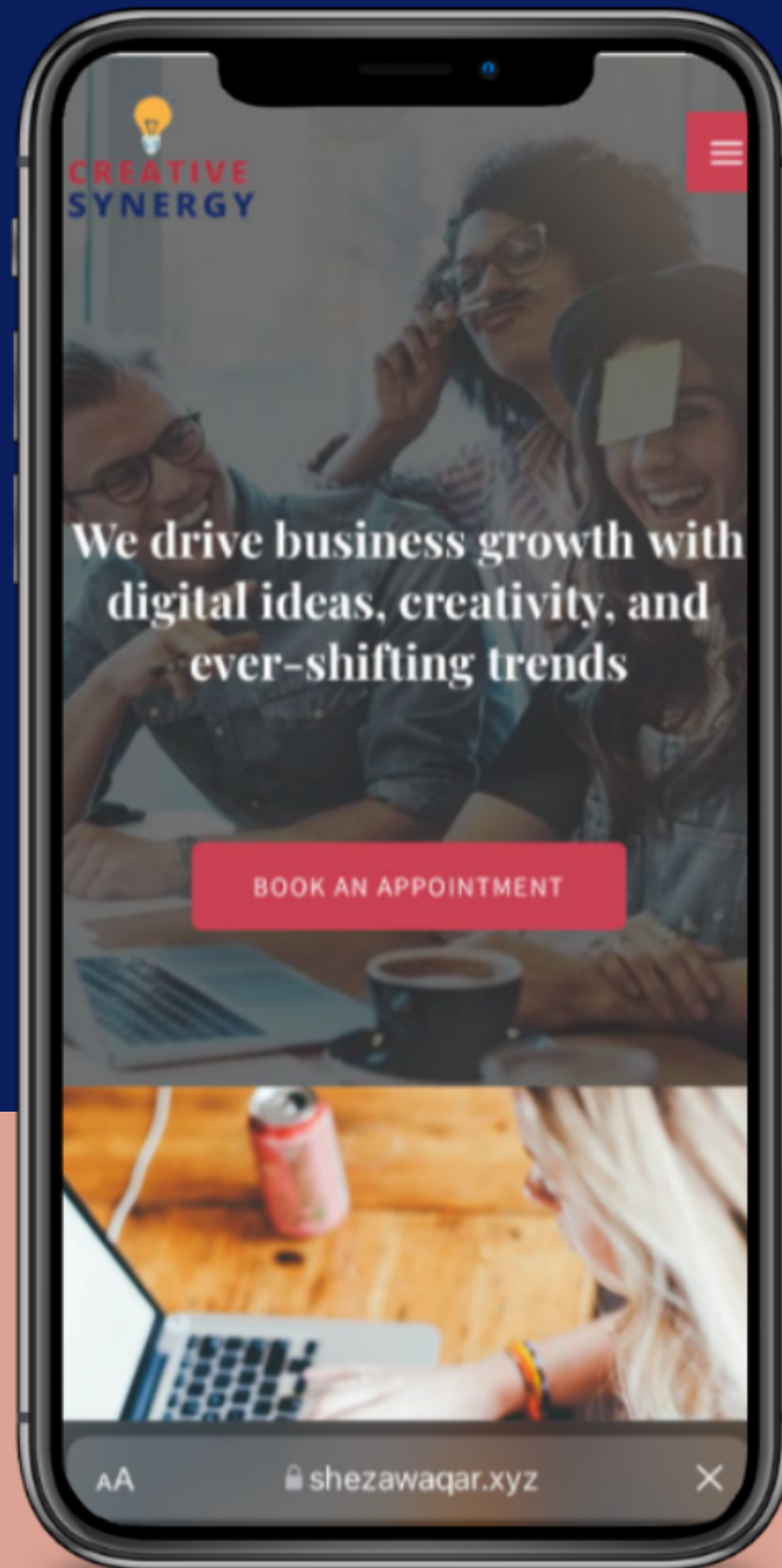
3 **Skip to content Home About Me Skills Education Portfolio ...**

Domain Authority: 1 Est. Visits: 0

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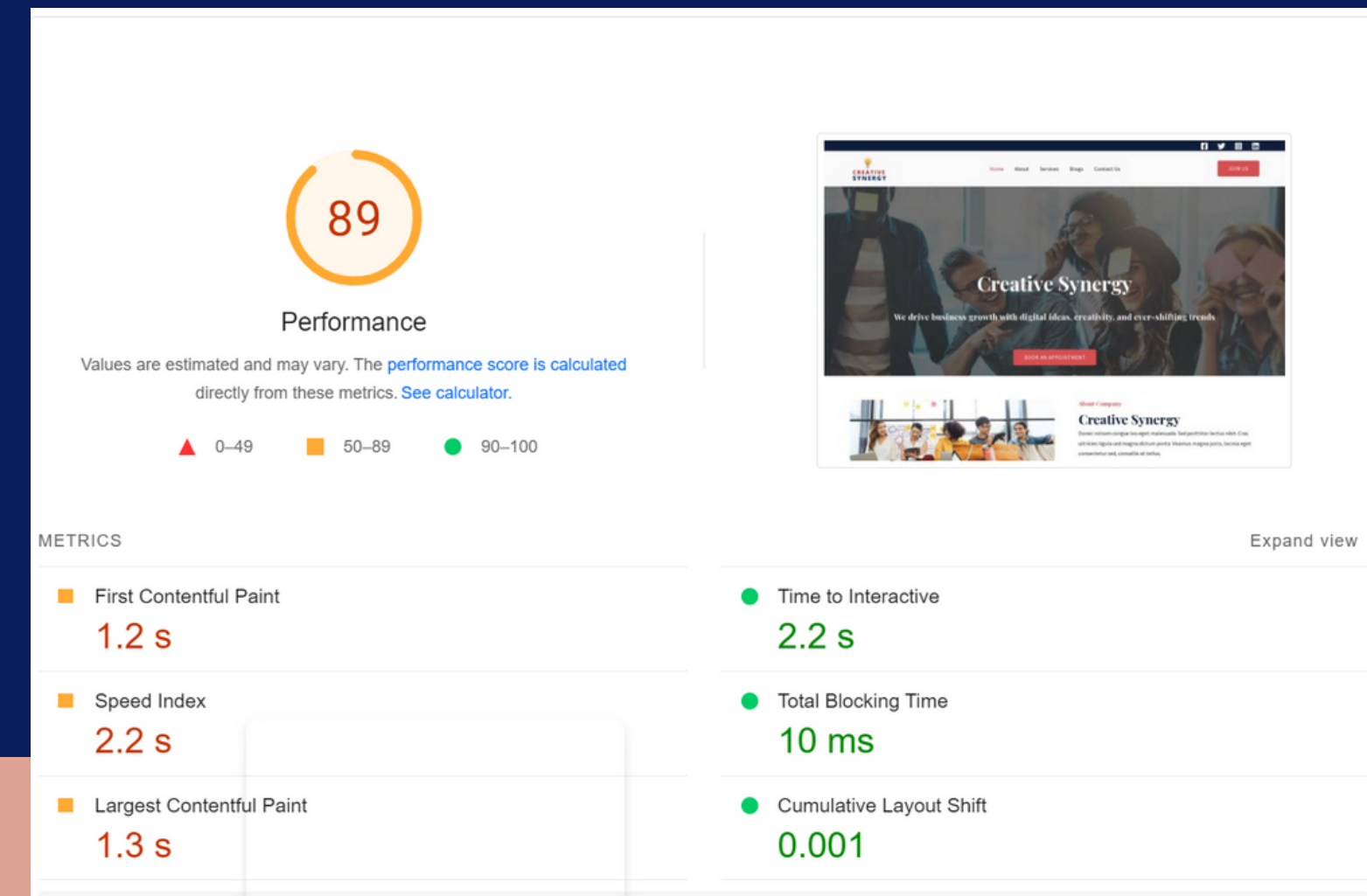
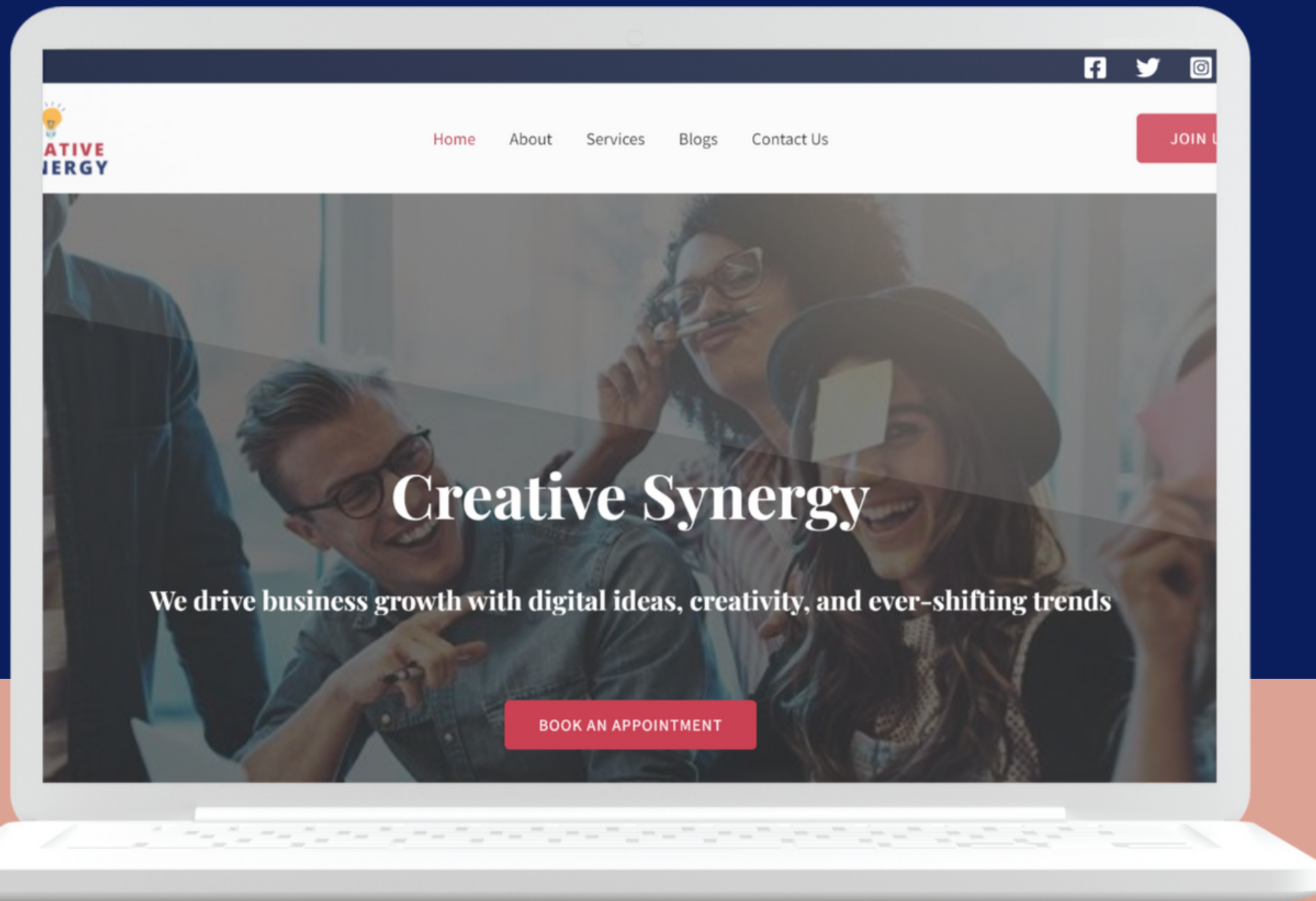
Source: Google

MOBILE PERFORMANCE



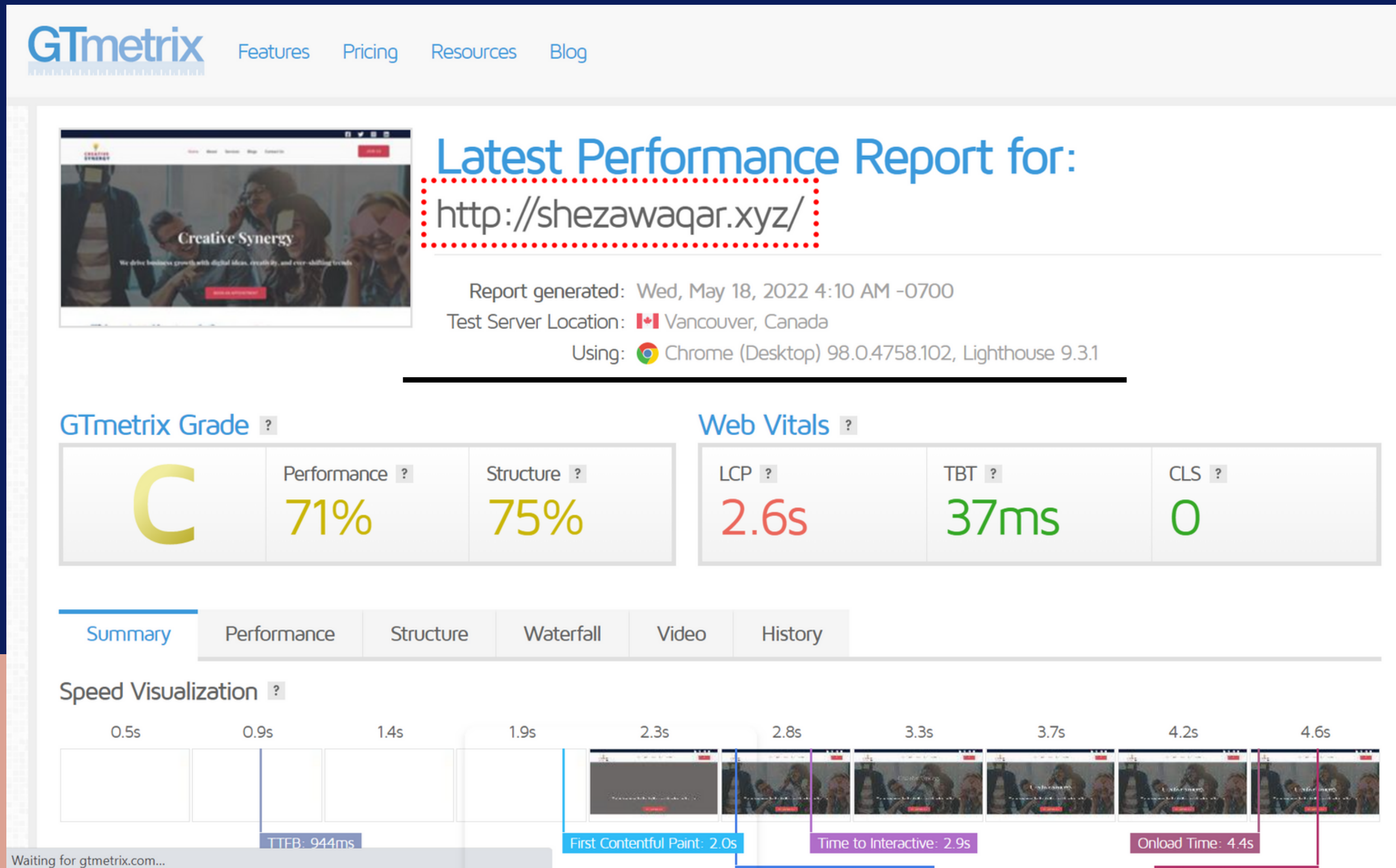
Source: Page Speed Insights

DESKTOP PERFORMANCE



Source: Page Speed Insights

LATEST PERFORMANCE REPORT



AGENCY SITEMAP

XML Sitemap

This XML Sitemap is generated by [Rank Math WordPress SEO Plugin](#). It is what search engines like Google use to crawl and re-crawl posts/pages/products/images/archives on your website. Learn more about [XML Sitemaps](#).

This XML Sitemap Index file contains **4** sitemaps.

Sitemap	Last Modified
https://shezawaqar.xyz/?sitemap=post&sitemap_n=	2022-05-09 00:59 +00:00
https://shezawaqar.xyz/?sitemap=page&sitemap_n=	2022-05-09 12:49 +00:00
https://shezawaqar.xyz/?sitemap=wpm-testimonial&sitemap_n=	2022-05-09 00:12 +00:00
https://shezawaqar.xyz/?sitemap=category&sitemap_n=	2022-05-09 00:59 +00:00

AGENCY ROBOTS.TXT

```
User-agent: *  
Disallow: /wp-admin/  
Allow: /wp-admin/admin-ajax.php  
  
Sitemap: https://shezawaqar.xyz/sitemap\_index.xml
```


FAQ SCHEMA CODE

Frequently Asked Questions

- + Where do you host the website?
- + Who is your target audience?
- + How can we avail offers on prices?
- + What are the steps to enroll myself in the training program?
- + Do we get certificates for training?
- + Should I be active on social media to use your services?

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": {
    "@type": "Question",
    "name": "Where do you host the website?",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "Lorem ipsum dolor sit amet, consectetur adipiscing"
    }
  }
}
</script>
```

source: schema mark
up generator

AMP PLUG IN

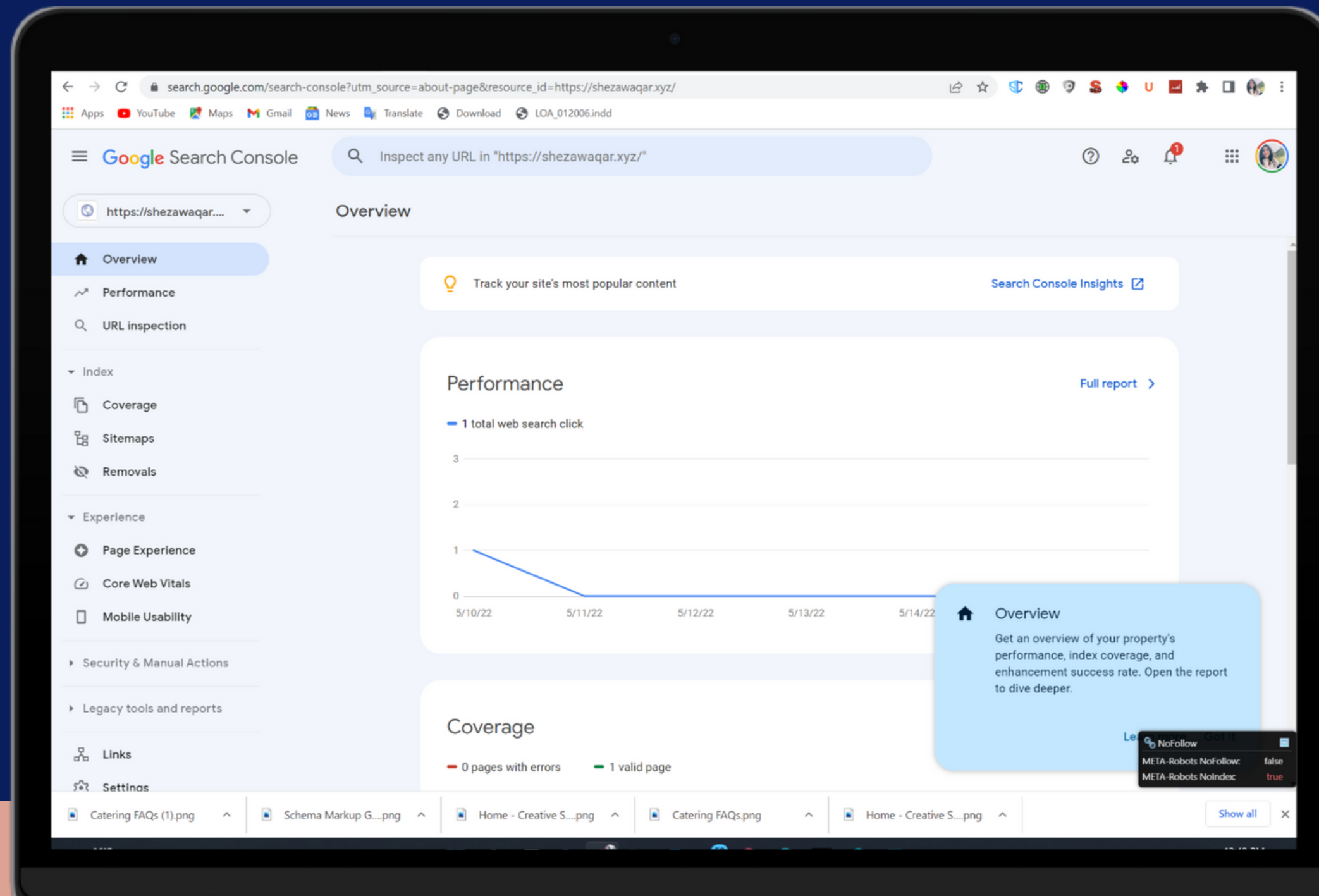
☐ **AMP**
[Settings](#) | [Deactivate](#)

An easier path to great Page Experience for everyone. Powered by AMP.

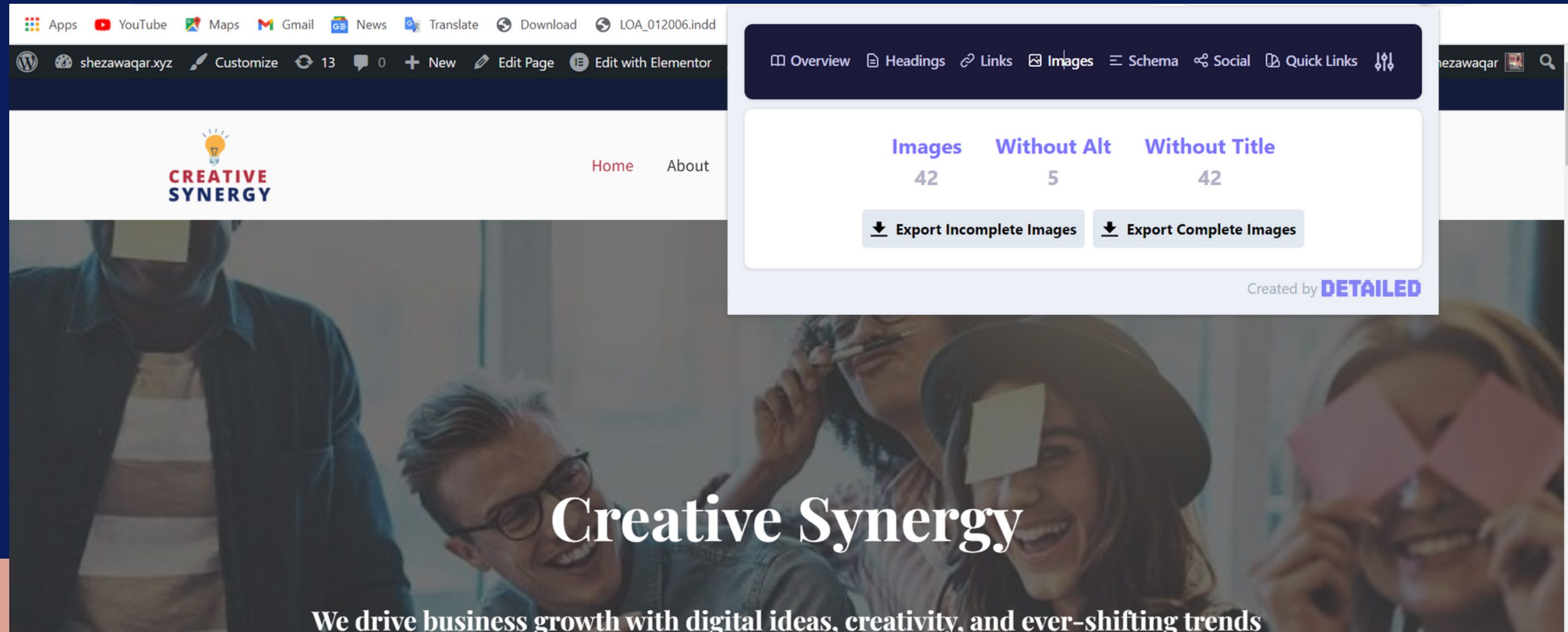
Version 2.2.4 | By [AMP Project Contributors](#) | [View details](#) | [Get support](#) | [Leave review](#)

[Enable auto-updates](#)

GOOGLE SEARCH CONSOLE



ALT TAGS



source: Detailed seo

IMAGE ALT TAG

ATTACHMENT DETAILS



graduate-silhouettes-graduating-school-4880944.png

May 9, 2022

221 KB

1280 by 1084 pixels

[Edit Image](#)

[Delete permanently](#)

Alt Text

[Learn how to describe the purpose of the image. Leave empty if the image is purely decorative.](#)

Title

Caption

ATTACHMENT DETAILS



seo-internet-marketing-2192823.png

May 8, 2022

97 KB

1280 by 1000 pixels

[Edit Image](#)

[Delete permanently](#)

Alt Text

[Learn how to describe the purpose of the image. Leave empty if the image is purely decorative.](#)

Title

ATTACHMENT DETAILS



istockphoto-1208214583-612x612-1.jpg

May 8, 2022

34 KB

612 by 267 pixels

[Edit Image](#)

[Delete permanently](#)

Alt Text	digital marketing
	Learn how to describe the purpose of the image. Leave empty if the image is purely decorative.
Title	istockphoto-1208214583-612x612-1.jpg
Caption	Group of young happy Asian creative business people or

AGENCY WEBSITE BACKLINKS



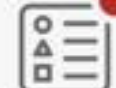
WEBSITE BACKLINKS



My Instagram Biodata

My Quora's Biodata

QuoraOpen in App





Sheza Waqar Beg

147 followers · 32 following

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**Sheza Waqar Beg ·**
Studies Digital Marketing (Expected 2023) · 9m

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Sheza Waqar

Marketing Intern

now • 🌐



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[#loremipsum](#) [#blogsloremipsum](#)



Blogs

shezawaqar.xyz • 1 min read



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1 view



Add a comment...

Add Comment

Anushka's Quora Post

Posts



What's on your mind?

 Live

 Photo

 Life Event

 Photos

 Life events

 Music



Tanzil Shaikh

Just now · 

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<https://shezawaqar.xyz/blogs-loremipsumconsec-teur/>

 Like

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THANK
YOU!

